

# Italian Transactional Risk Insurance Larket Report 2020

PRIVATE EQUITY AND M&A PRACTICE

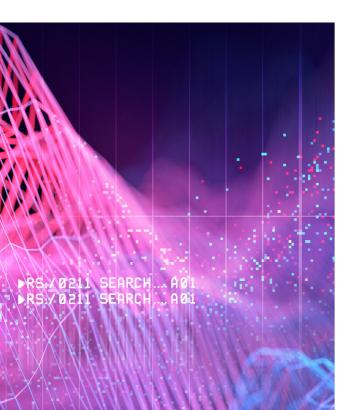
June 2021

# Contents



- **3** Data and Assumptions
- 4 Italian M&A Landscape vs Transactional Risk Insurance Market
- **5** The Italian Market for Transactional Risk W&I Focus
- **6** New Frontiers and Italian Market Trends
- 7 The Italian Market for Transactional Risk: Title Insurance Providers
- 8 The Italian Market for Contingent Risk Solutions: Environmental M&A & Tax Insurance policy
- 9 Contributors
- **10** Italian Desk

# Data and Assumptions



#### **Scope of Work and Data Request**

The scope of the analysis was to draw a picture of the overall Transactional Risk Insurance (TRI) market in Italy.

The focus is on Warranty & Indemnity (W&I), Title, Specific Risk and Environmental M&A policies placed for Italian transactions having Closing in 2020 and an Italian entity as Target Company under the Acquisition Agreement.

Data requests to Insurers were:

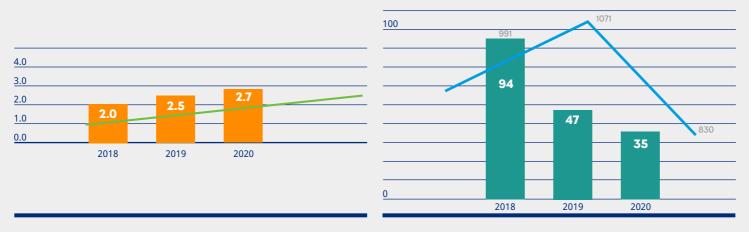
- 1. Number of Insurance Policies booked.
- 2. Total Capacity (Limit of Liability).
- 3. Distinction between Corporate or Private Equity vehicle as Insured.
- 4. Claims opened and payed in 2020.
- 5. Reference to the Industry over Total.

#### **Assumptions and Method**

- When not provided, average rate has been computed.
- Average Limit was computed as Total Limit divided by the number of Policies (both figures provided by Insurers).
- Average Premium was computed as Total Premium divided by number of Policies.
- Rate was computed as Average Premium divided by Average Limit.
- Percentage of Private Equity (PE), Corporate, and relevant Industry was computed using totals only with reference to W&I.

## Transactional Risk Insurance Market vs Italian M&A Landscape

#### 01| TRI Numbers on Italian M&A Activity 02| Italian M&A Activity



Source: AIFI, Beebez.it, Industriaitaliana.it, KPMG, Mergermarket, PwC

Source: AIFI, Beebez.it, Industriaitaliana.it, KPMG, Mergermarket, PwC

- Insurance Capacity (€ bn)
- Policies Number

Value (€bn)

— Transaction Number

### KEY TO UNDERSTANDING

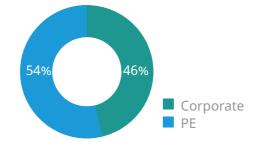
- Because of global pandemic situation, Italian M&A activity fell by 30% in 2020 by value, while the number of transactions stayed strong despite decreasing by 25% compared to 2019. Average transaction value plunged for both PE-related and industrial M&A activity.
- Italian private capital operators sit on EUR 14bn dry powder, however this could be potentially balanced by a tighter credit cycle.
- Covid-19 had impacted on deal making activity in the short term due to target's valuation issues, stop or slowing down of due diligence activities. However, stock market decline might offer public-to-private opportunities or distressed initiatives.
- In Real Estate market, the investment reduction was about 25% compared to a year 2019, which it had reached record figures in our country. The data on investments in 2020 is in line with the historical average recorded between 2015 and 2018.

### The Italian Market for Transactional Risk: W&I focus

Italian Market Numbers	2020	2019	% of change
Total Policies Underwritten in Italy	107	105	+1,90%
Total Market Underwritten Limit	€ 1.538.000.000	€ 1,500,000,000	+2,5%
Total Premium	€ 21.300.000	€ 20,500,000	+4%
Average Limit	€ 14.373.831	€ 15,000,000	-4%
Average Rate	1.38%	1.38%	//
Average Premium	€ 199.065	€ 190,000	+5%

#### **Insured's Nature**

(on Policies number)	2020	VS	2019
Private Equity Deals		63	+9%
Corporate Deals		44	-6%



### **KEY TRENDS**

- Increase of the total number of policies compared to 2019.
- Despite the decrease in the number of mega-deals, we have nevertheless witnessed an adjustment of the insured limit.
- Low limits prevail in the energy, real estate, corporate industry transactions.
- Feed-in tariff cover still a must have in renewable energy transactions.
- Real estate deals are the main contributors to the general increase in the number of insured transactions.
- During 2020, the Private Equity funds closed around 4% fewer deals than in 2019. However, the policies underwritten by Private Equity Funds increased by 9% in 2020 compared to the consolidated data in 2019.

## New Frontiers and Italian market Trends

#### **W&I Trends**

#### **W&I Claims Trends**

- Lower limit of liability applied in real estate compared to other industries, but larger deal value due to frequent combination with title and / or known risks insurance policies.
- Covid-19 implications have led to greater underwriting focus on employees, health & safety matters and supply chain structure (especially on contracts and risk of disruption).
- During the pandemic period, the timeline of the transaction become more stringent as there was uncertainty in the future, due to socio-political causes because of the health crisis. However, to date, we are recording an expansion of the timing, due to the lengthening of negotiations both between the parties and with the insurers.
- Nil recourse customary in PE-driven transactions, corporate deals often foresee a two fold mechanism where W&I policy and vendor's cap go in parallel.
- Nil deductible in real estate transactions and the lowest applicable in renewable deals.

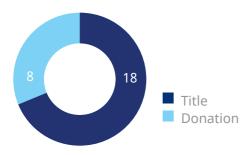
- There are several numbers of settled payed claims for a total of approx. € 11,500,000 in 2019. Instead, there were no major claims paid in 2020.
- The largest claim settled in 2019 was paid for an amount equal to € 3,100,000.
- In 2020 the 35% of claims notification evolved in an effective opened claim.
- Financial Statements and Tax are the matters with most claims registered in 2020.



## The Italian Market for Transactional Risk: Title Insurance Providers

Italian Market Figures	2020	vs 2019	% of change
Total Policies Underwritten in Italy	26	27	-3%
Total Market Underwritten Limit	€ 1.024.000.000	€1,000,000,000	+2,4%
Total Premium	€ 2.646.000	€ 3,646,000	- 27%
Average Limit	€ 39.384.615	€ 40,480,000	-2,7%
Average Rate	0,60%	0.30%	+1%
Average Premium	€ 94.615	€ 130,800	-27%

#### Title Policies inclusive of Donation over the shares / Real Estate



### **KEY TRENDS**

- Slight decrease of the Title Insurance coverage in the Real Estate and Corporate deals.
- Italian governing law customarily adopted.
- Arbitration seat in Italy and under Italian Civil code customarily requested by clients.
- Increased competition between W&I and title providers to top-up fundamental warranties.
- Clients comfort is provided by the availability to include the reps under the SPA in the Title Policy.
- One of the benefits of executing a Title policy is that you get more coverage period in favor of Fundamental Warranties than that offered by the W&I Policy. In light of this, Tite Policy will cover Fundamental warranties for a period up to 10 from the Closing.
- In the pandemic economic uncertainty, some Italian family companies prefer to dismiss their assets. Indeed, in the last period there has been a strong increase in policies to cover the donation risk to cover both shares donated and portions of assets donated.
- Due to the pandemic uncertainty, purchaser pay more attention in order to obtain converage on contingent risk as identified in due diligence report. The focus was on Title coverage to guarantee the "usocapione" risk.

### The Italian Market for Contingent Risk Solutions: Environmental M&A & Tax Insurance policy

LBO and Contigent Risk	2020	
Litigation Buy-Out	1	
Specific Risk	7	
Environmental M&A Focus	2020	
Total Policies Underwritten in Italy	4	
Tax Indeminity Focus	2020	
Total Policies Underwritten in Italy	2	

### **KEY TRENDS** ENVIRONMENTAL M&A INSURANCE POLICY

- Surge of environmental M&A insurance, especially in the real estate sector.
- Only for Environmetal M&A Insurance Policy the inclusion of clean-up costs and extension to asbestos in case of pollution event are major enhancement under the policy.
- Unlike the W&I policy, the Enviornmental M&A policy covers the specific environmental risk (presence of asbestos and possible remediation), otherwise excluded from the scope of coverage of W&I.
- In addition, the Environmental policy allows retrospective coverage (subject in any case to the presence of certain characteristics).

#### TAX INSURANCE POLICY

- Increase of Tax Indemnity requests by the clients during Real Estate and corporate deals.
- Generally Tax Policies should not be subject to another jurisdiction than the local law of the risk.
- Affirmative tax cover or standalone tax policies offered along standard W&I policy.
- In some cases, the Insurers are willing to increase the coverage period up to a maximum of 10 years (subject to specific risk characteristics and blessing of Capacity Providers).

# Contributors









CHUBB°

Asset Underwriting



FirstTitle



stewart title

Real partners. Real possibilities.™



TOKIOMARINE

HCC









Italian

Desk

#### **Carlo Caverni Cristina Mignogna** Ljuba Giannella Practice Leader cristina.mignogna@marsh.com Mob +39 347 9122551 ljuba.giannella@marsh.com Mob +39 340 2938786 carlo.caverni@marsh.com 8 8 8 Mob +39 340 9633216 Andrea Monticelli Federica Marcabruni **Marco Acampora** andrea.monticelli@marsh.com federica.marcabruni@marsh.com marco.acampora@marsh.com 8 8 8 Mob +39 342 1108574 Mob +39 3457431961 Mob +39 347 6962515 **Benedetta Cirillo Stefano Bocchi** benedetta.cirillo@marsh.com stefano.bocchi@marsh.com 8 8



Marsh is one of the Marsh & McLennan Companies, together with Guy Carpenter, Mercer, and Oliver Wyman. This document and any recommendations, analysis, or advice provided by Marsh (collectively, the "Marsh Analysis") are not intended to be taken as advice regarding any individual situation and should not be relied upon as such. The information contained herein is based on sources we believe reliable, but we make no representation or warranty as to its accuracy. Marsh shall have no obligation to update the Marsh Analysis and shall have no liability to you or any other party arising out of this publication or any matter contained herein. Any statements concerning actuarial, tax, accounting, or legal matters are based solely on our experience as insurance brokers and risk consultants and are not to be relied upon as actuarial, tax, accounting, or legal advice, for which you should consult your own professional advisors. Any modeling, analytics, or projections are subject to inherent uncertainty, and the Marsh Analysis could be materially affected if any underlying assumptions, conditions, information, or factors are inaccurate or incomplete or should change.

Copyright © 2021 Marsh S.p.A. All rights reserved. CE 689790751