

The checklist on the following pages is meant as a starting point for the types of issues that your organization should be preparing for in advance of possible earthquake in order to mitigate risk from both a damage control and a claims perspective. Please note that the following checklist is not all-inclusive and that following this checklist does not guarantee any result, including the outcome of any potential claim.

Tusk	Not Started	In progress	Complete
Understanding earthquake exposure and insurance coverage			
Evaluate your physical and operational exposure to earthquake losses			
Determine what physical assets are at risk.			
Identify potential service interruption issues and impacts.			
Consider potential impacts from damage to infrastructure and transportation networks.			
Assess the potential contingent time element exposures for your business even if it may not be physically exposed to earthquake damage.			
Review your insurance policies			
Review insured values and how they might impact recovery and deductibles.			
Understand the extent of policy limit(s) and sub-limits(s).			
Examine business interruption/time element (direct and contingent) coverage details.			
Review policy deductibles and loss-reporting requirements to avoid confusion and surprises as they can be complex.			
Ascertain if there are any coinsurance or occurrence limit of liability provisions.			
Know how your property(ies) is valued under the policy.			

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Understand any restrictions on timing and location of rebuilding.			
Understand how code requirements are addressed in the policy.			
Be aware of and ready to meet all time-sensitive provisions in your policy, including requirements on filing proof of loss and suit.			
Identify any gaps not covered by traditional insurance and understand existing options such as parametric insurance.			
Evaluate claims preparation and management			
Ensure that all claims team members are identified in advance. This includes advocates, accounting, and engineering experts, as well as designated insurer representatives and experts.			
Meet with insurers to set claims management protocols and confirm who will represent insurers and your organization in the adjustment of claims.			
Review and update procedures and responsibilities for gathering and processing claims information. This should include identifying outside resources needed for claims preparation and recovery.			
Determine if all asset values are up to date to reflect current values for potential claims involving property damage, business interruption, and other coverage areas.			
Secure and duplicate vital financial records — paper-based and digital — at a protected site.			
Maintain detailed tracking of all documentation requests — what was requested, who requested it, who is responsible to respond, and when and to whom the information was sent.			
Physical earthquake protection planning			
Evaluate property loss control and property security	_		
Meet current local building regulations.			
Where possible, utilize the latest earthquake-proof building techniques.			
Identify locations — your own, your customers', and your suppliers' — that might be exposed.			
Review plans or policies for mitigating property damage before an earthquake and for recovery when it is over.			
Evaluate buildings' and critical equipment's exposures.			
Verify that battery-operated equipment and other supplies needed to maintain property integrity and security during a power outage are available and operational.			
Identify security resources — fencing, barriers, additional workforce — that may be needed.			
Identify and update phone lists of roofing, electrical, restoration, and other contractors.			
Human element earthquake planning			
Evaluate business continuity, emergency response, and crisis management plans			
Review and update business continuity plans based on potential impacts.			
Verify suppliers' business continuity plans.			
Evaluate possible impacts on employees, customers, and vendors.			
Monitor local, county, state, and federal response agency announcements.			
Contact local government agencies and emergency services to establish tiered and coordinated response procedures.			

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Discuss with other local businesses possible recovery-coordination efforts post-earthquake.			
Assess crisis management procedures and tiered-response actions that elevate as impacts and disruptions become more severe.			
Develop tailored messaging and communications for employees, customers, and suppliers regarding policies and procedures.			
Plan for employee safety			
Review and update employee emergency plans that can be triggered once an earthquake takes place, including employee home and emergency contact lists.			
Develop a communications strategy for employees at all levels of the organization.			
Stress test communications procedures and systems.			
Ensure all employees are aware of emergency policies and procedures.			
Arrange for employees to work remotely when necessary.			
Establish procedures to account for employees and to disseminate information.			
Review human-resource-related issues, including skills inventories, leaves of absences, and potential payments to injured, homeless, or evacuated staff.			
Coordinating your team			
Clearly establish timelines and who has authority to take certain steps.			
Establish which employees will most likely be able to respond to help with mitigation efforts.			
Document names, phone numbers, and availability.			
Coordinate contractors/vendors			
Establish contracts with third-party remediation and restoration service providers.			
List employee electricians and technicians, or electrical contractors and other contracting technicians, in the plan with company names and phone numbers.			
List utilities companies to assist with shutting off electricity and natural gas.			
Which contractors will be available prior to, during, and after the earthquake?			

Meeting your earthquake preparation and response needs

For more help with earthquake planning, response, and recovery issues, engage your Marsh Client Executive, who will connect you to the appropriate consulting and claims resources. You can also visit the Earthquake Resource Center for additional information.

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