



# Strategic Risk Consulting Business Continuity Management

Emerge stronger from disruptions  
with risk advisors.

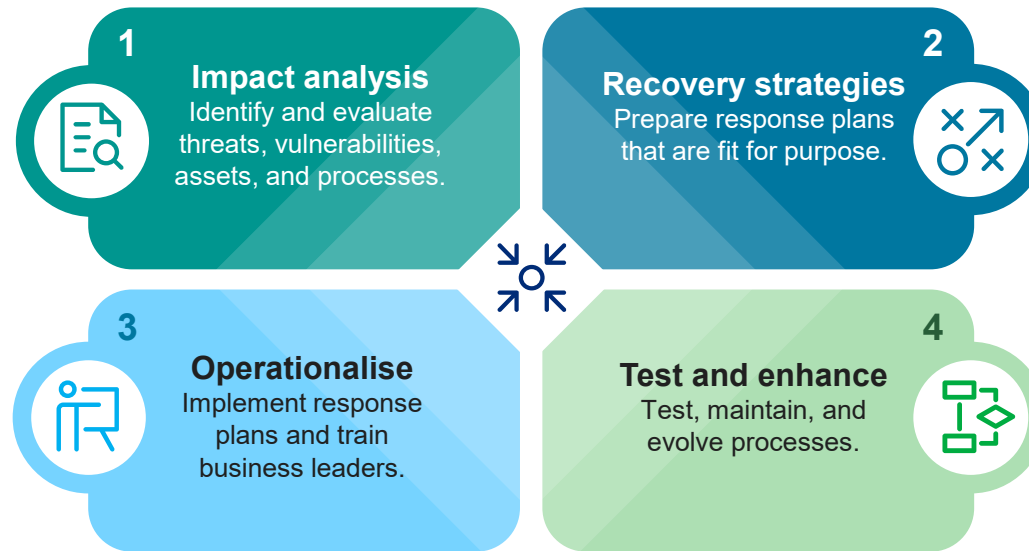
## The challenge

The compounded impact of supply chain disruptions, extreme weather events, infectious diseases, and geopolitical competition is likely to influence the business environment for the foreseeable future. Successful businesses respond to this new risk landscape by intentionally building resilience and investing in effective business continuity plans.

### Common mistakes

- ✗ Organisational silos resulting in a lack of internal alignment or even conflict.
- ✗ Reviewing, updating, and testing plans infrequently or not at all.
- ✗ Overlooking 'grey rhino' risks with underappreciated likelihood and high impact (e.g. geopolitical, climate change, and cyber risks).
- ✗ Cookie-cutter risk solutions misaligned with risk profile, location, and nature of operations.

### How can Marsh help?



“  
Our business has benefitted from the tailored recovery action plan developed and delivered by the Marsh team, following multiple site visits and studies of dependencies. We can now ensure continuity across our plants globally in the event of disruptions.”

## Why Marsh?



**Consultancy expertise grounded in risk**, with a focus on proactively managing and improving your changing risk profile besides measuring and reporting on it.



**Proven decision-making framework** rooted in global knowledge base, international standards (ISO 22301), and local best practices.



Long history of successfully implementing **bespoke fit-for-purpose** BCM plans across all industries and geographies.



**Multi-disciplined approach to risk management** achieved through close collaboration between our insurance and advisory teams.

## Contact

For further information, please [click here](#) to contact your local Marsh office.