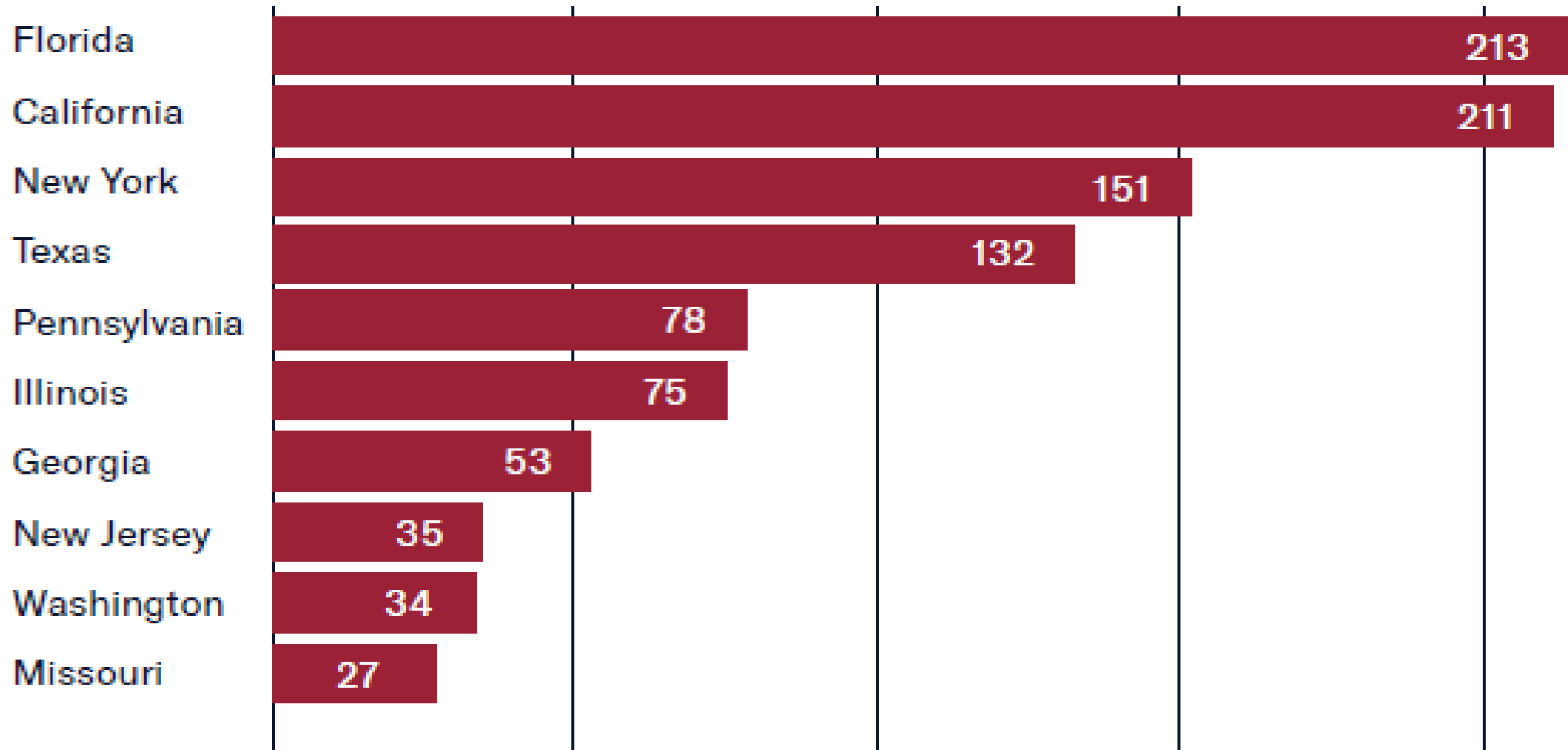


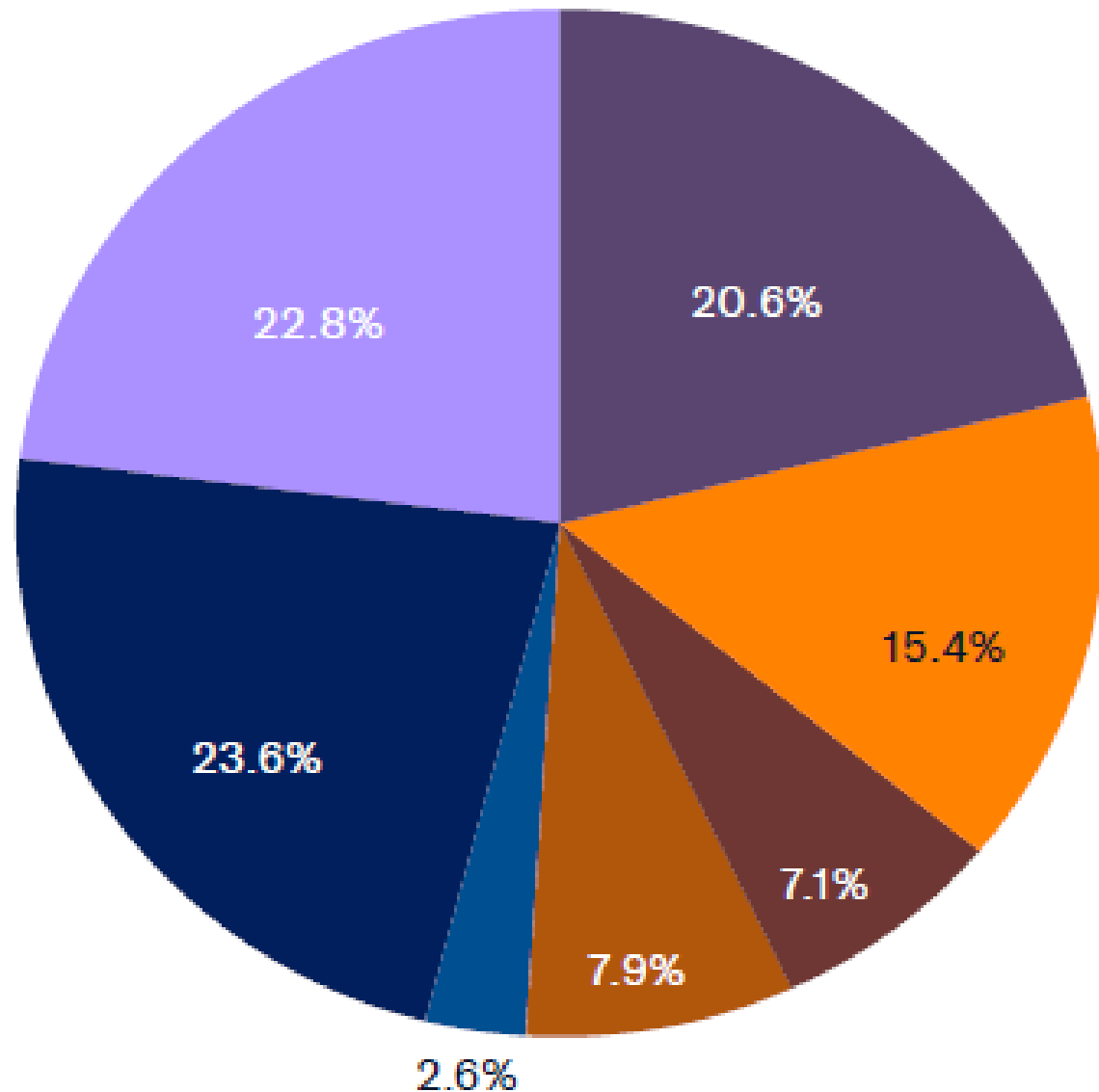
# Top 10 States by Cumulative Nuclear Verdicts, 2010 – 2019



## Top 10 States by Per Capita Nuclear Verdicts, 2010 – 2019

State	Per Capita Rank	Cumulative Rank (From Figure 5)	Average State Population	Nuclear Verdicts per 100K People
Florida	1	1	20,109,631	1.059
New York	2	3	19,560,913	0.772
Pennsylvania	3	5	12,774,637	0.611
Illinois	4	6	12,822,325	0.585
California	5	2	38,618,190	0.546
Alabama	6	—	4,845,320	0.537
New Mexico	7	—	2,087,643	0.527
Georgia	8	7	10,147,472	0.522
Wyoming	9	—	577,786	0.519
Texas	10	4	27,172,097	0.486

## Nuclear Verdicts by Case Type, 2010 – 2019



94 +

the  
greatest

## THE GENERATIONS

93  
77

silent  
generation

2%

76  
58

baby  
boomers

25%

57  
42

generation  
X

33%

41  
26

millennial  
generation\*

35%

25 -

generation  
Z

5%

\*Millennial range shortened from 1997-1996 by Pew in 2018

U.S. Bureau of Labor Statistics

# GENERATIONAL GENERALITIES

## BABY BOOMERS



Trust in institutions  
Organizational loyalty  
Reliance on hierarchy

## MILLENNIALS



Values-driven  
Achievement focused  
Skeptical

## GENERATION X

Independent operators  
Compartmentalize personal  
and professional  
Results-oriented



## GENERATION Z

Crave information  
Focus on accountability  
Respect and recognition

