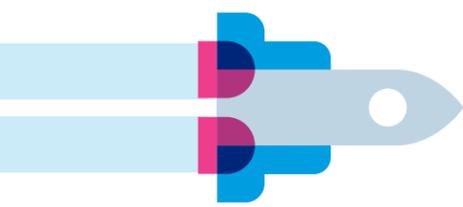


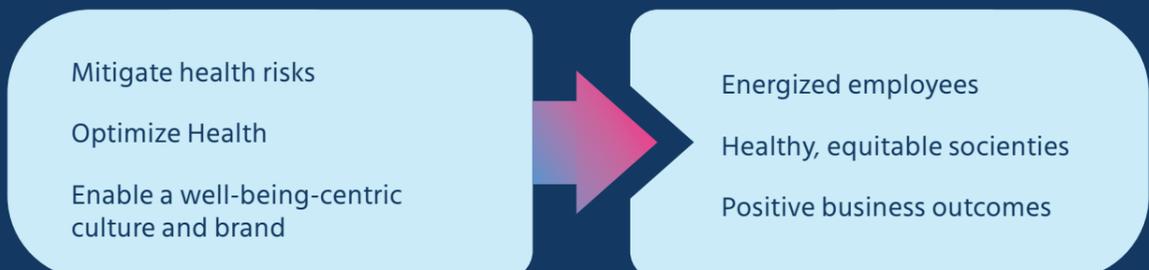
Turning health risk into value: well-being



COVID-19 has accelerated many trends that were already underway before the pandemic and taught us that there is not only real value in staying well, but that looking after employees' well-being is both productive and cost-effective.

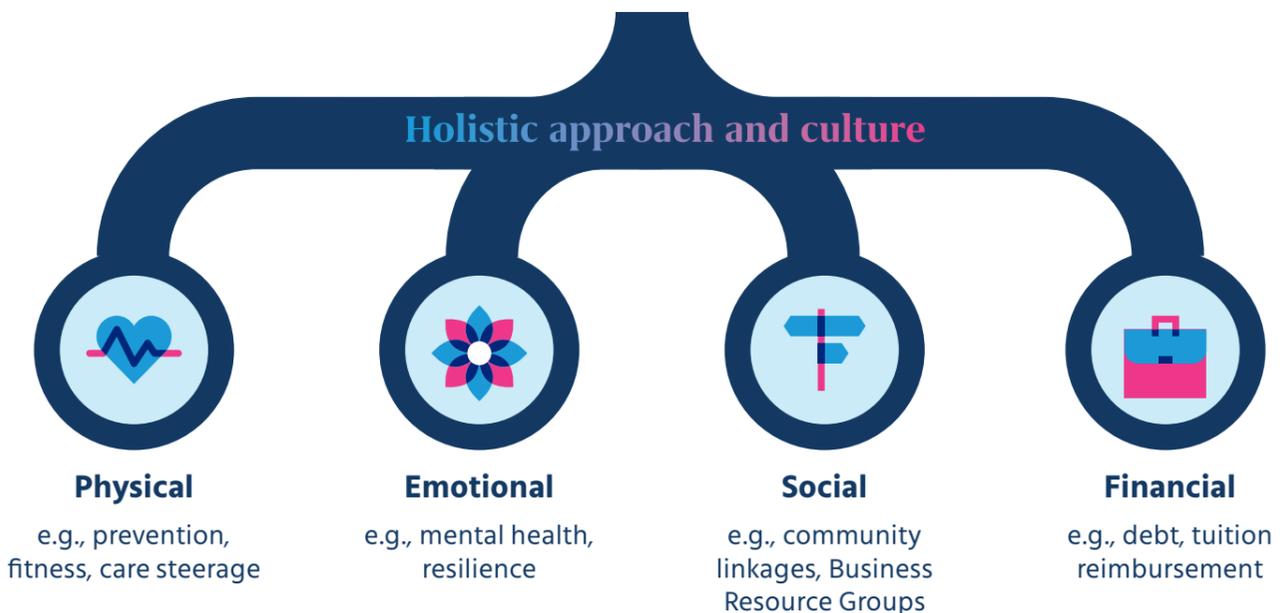
HR and benefits professionals are uniquely positioned to reinvent health and well-being plans in ways that can lead to positive impacts for employers, and employees alike.

Strong well-being strategies benefit employers, employees and societies

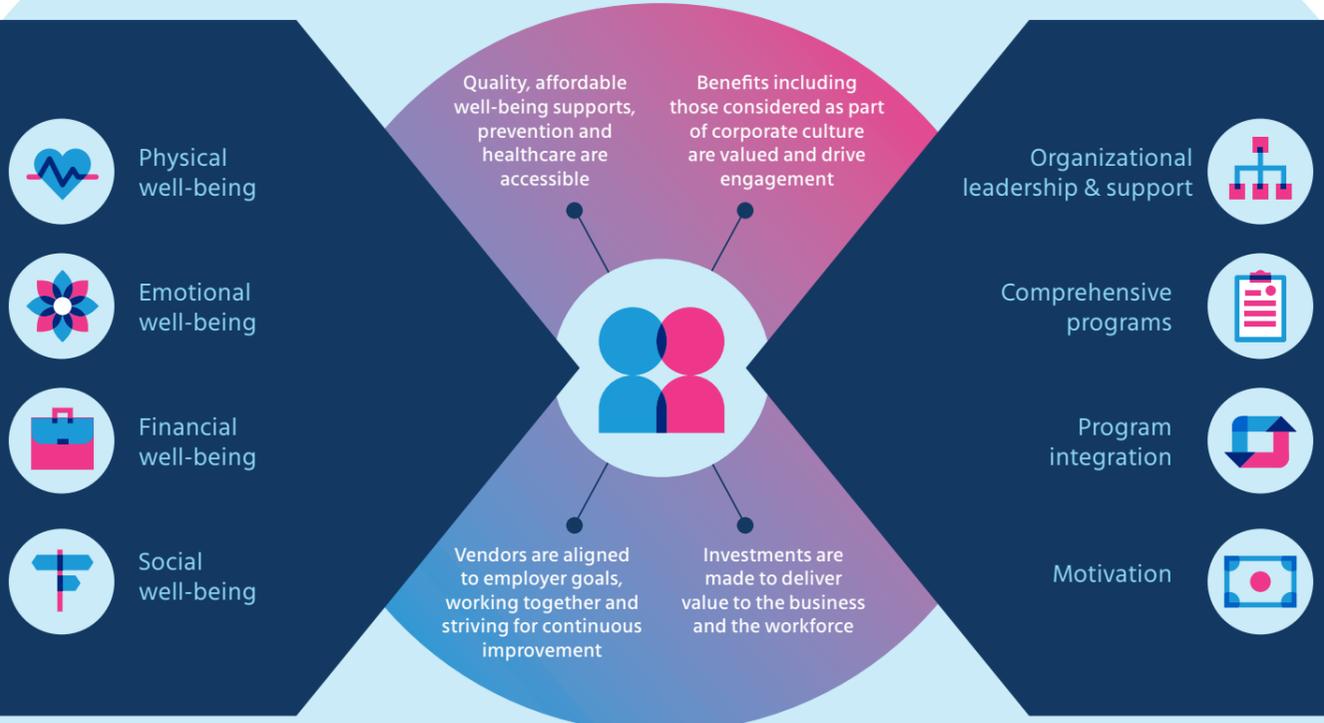


There are four core pillars included in an effective well-being strategy.

These pillars often influence sense of purpose, which has been shown to increase happiness and health.



A comprehensive well-being strategy takes all 4 pillars into consideration and leads to better health and business outcomes, including productivity, engagement, retention and trust.



Read our paper, **Turning health risk into value: well-being**, for more information on best practices for setting up a successful well-being program that leads to better health and business outcomes, including productivity, engagement, retention and trust.

