

# **Liability Buyouts**

An Update for M&A, Bankruptcy, and Corporate Balance Sheets

November 15, 2022



# **Today's presenters**



Jim Vetter

Managing Director

Marsh



Mark Hinds

Executive Vice President
Environmental Liability Transfer

# What is an environmental liability buyout?

- Liability assumption firm assumes the environmental liabilities of another company or group of companies or responsible parties
- Transferring entity is released or indemnified from all environmental cleanup responsibilities involving the affected property
  - known and unknown
  - above and below grade
  - onsite and offsite contaminants





## What liabilities and costs can be transferred?

#### More than just cleanup costs

- Remediation
- Decommissioning
- Demolition
- Asbestos and hazardous materials abatement
- Regulatory responsibilities (orders can be signed by liability assumption firm)
- Regulatory permits (NPDES, storm water, POTW permits, wetland permits, permits tied to property or remediation efforts)
- Insurance claims
- Shared services agreements
- Perhaps third-party bodily injury, third-party property damage, and natural resource damages

## Structure and what can be included



#### **Liability buyout structures**

Includes the real estate

#### OR

- Liability only (without real estate)
  - Formerly owned or operated (leased sites or already sold)
  - PRP consolidation and buyouts



#### **Typical costs**

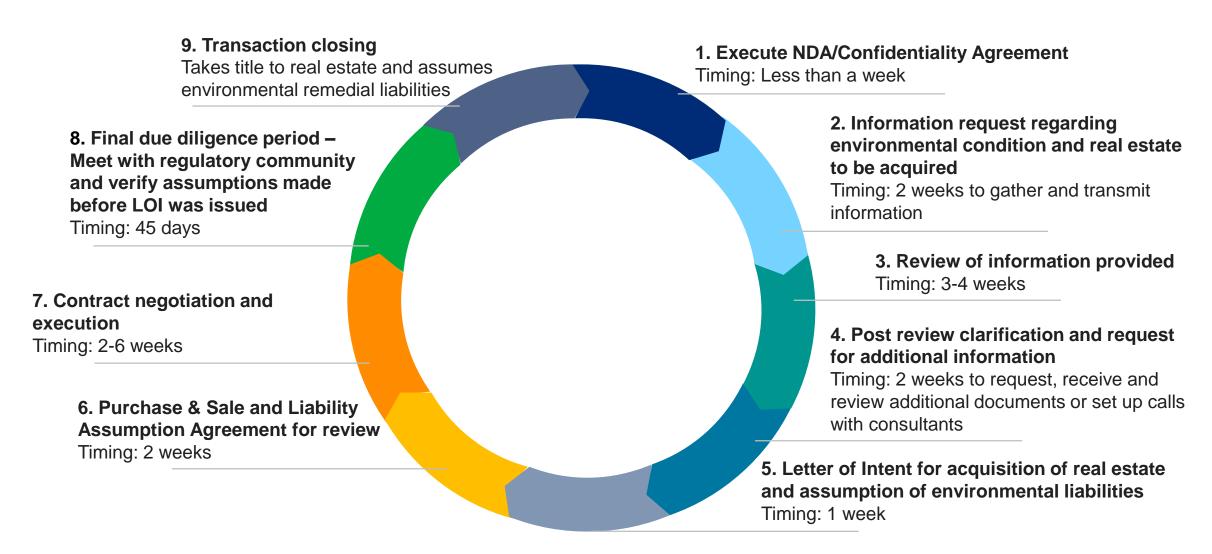
- Costs for the life cycle of the remediation project
- Management costs
- Legal costs
- Risk premiums
- Environmental insurance
- Holding costs for the real estate if included
- Abatement if needed
- Demolition if needed

#### PFAS / PFOS

Due to changing regulations and difficult to obtain cleanup standards, liability assumption firms are cautious on assuming liabilities associated with this category of emerging contaminants

## Mechanics of an environmental liability buyout

#### **Process, timing, contracts**



## **Applications**



#### **Corporate divestitures**

Surplus or operational sites



#### **PRP disputes**

Allows PRPs to transfer environmental liabilities and responsibilities to a liability assumption firm



#### **Mergers & acquisitions**

Remove environmental hurdles to M&A transactions



#### Sale/leasebacks

Corporations sell real estate and leaseback the facilities while transferring legacy liabilities



#### **Bankruptcies**

Remove legacy environmental liabilities and sell surplus real estate prior to emerging from bankruptcy



#### **Corporate balance sheet cleanse**

Remove environmental liabilities from balance sheets



### **Company wind-downs & dissolutions**

Divest of environmental liabilities and real estate assets so companies can dissolve



#### Remediation fatigue

Walk away from long-term environmental liability battles



## **Environmental insurance**

- Enables the transaction and post-transaction risks
- Manages environmental risk for all parties: buyer, seller, lenders
- Follows the retained, assumed, indemnified, environmental liabilities

#### **Insurance risk management options**

- PLL (unknown pre-existing conditions)
  - Cleanup (on and off site)
  - Third-party bodily injury
  - Third-party property damage
  - Legal defense
- Non-owned disposal sites
- Divested properties
- Excess of indemnity
- Cost cap
- Multiple policies depending on liability apportionment
- Legacy versus new conditions



## Buyout of a chemical company property

#### Case study



600 acre chemical plant in Georgia

- Owner sought to liquidate the property, assets, and environmental cleanup liabilities as part of a corporate restructuring
- Challenge was a solution that included environmental liabilities

Marsh and ELT were engaged to facilitate an integrated buyout-insurance solution

- ELT completed due diligence that included:
  - Real estate end use and valuation
  - Scrap value from equipment
  - Costs associated with environmental cleanup
  - Property carrying costs
  - Management and legal costs
- Buyout offer included:
  - Assumption of cleanup liability in perpetuity
  - · Indemnities to the seller
  - Seller retains third-party bodily injury and third-party property damage
- Marsh engaged insurers to address liabilities:
  - PLL for ELT: covers cleanup for unknown pre-existing conditions; narrowly excludes known conditions
  - PLL #1 for seller: Covers retained third-party bodily injury and thirdparty property damage (including NRD)
  - PLL #2 for seller: Covers environmental cleanup indemnity in the event there is a "failure to perform"



# Buyout of a chemical company property

#### **Case study**

#### **Outcome**

- Transaction was successfully completed
  - Environmental Liability Buyout
  - Three insurance policies
- Regulators approved

- PLL for ELT: unknown pre-existing conditions
- PLL for Seller:3rd-party BI & PD
- PLL for Seller: indemnity if failure to perform

## **Contact Us**



Jim Vetter

Managing Director

Marsh

james.vetter@marsh.com 215-262-3736



Mark Hinds

Executive Vice President
Environmental Liability Transfer

mhinds@ELTransfer.com 314-835-2838





Marsh is one of the Marsh & McLennan Companies, together with Guy Carpenter, Mercer, and Oliver Wyman.

This document and any recommendations, analysis, or advice provided by Marsh (collectively, the "Marsh Analysis") are not intended to be taken as advice regarding any individual situation and should not be relied upon as such. The information contained herein is based on sources we believe reliable, but we make no representation or warranty as to its accuracy. Marsh shall have no obligation to update the Marsh Analysis and shall have no liability to you or any other party arising out of this publication or any matter contained herein. Any statements concerning actuarial, tax, accounting, or legal matters are based solely on our experience as insurance brokers and risk consultants and are not to be relied upon as actuarial, tax, accounting, or legal advice, for which you should consult your own professional advisors. Any modeling, analytics, or projections are subject to inherent uncertainty, and the Marsh Analysis could be materially affected if any underlying assumptions, conditions, information, or factors are inaccurate or incomplete or should change. Marsh makes no representation or warranty concerning the application of policy wording or the financial condition or solvency of insurers or reinsurers. Marsh makes no assurances regarding the availability, cost, or terms of insurance coverage. Although Marsh may provide advice and recommendations, all decisions regarding the amount, type or terms of coverage are the ultimate responsibility of the insurance purchaser, who must decide on the specific coverage that is appropriate to its particular circumstances and financial position.

Copyright © 2022 Marsh LLC. All rights reserved.