

MARSH

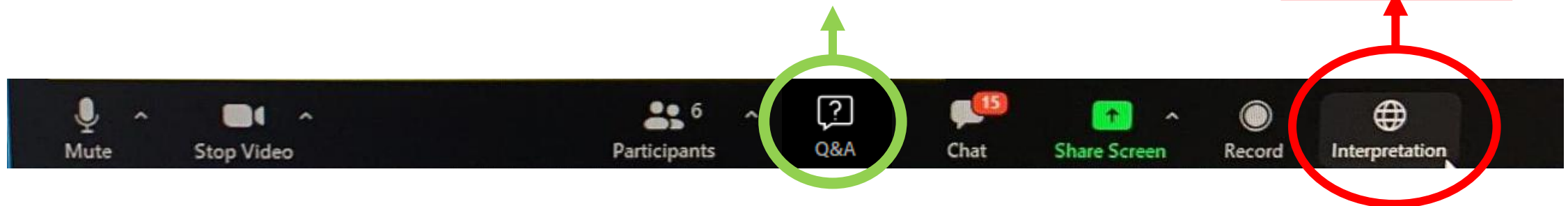
Adaptación climática en América Latina: avances, brechas y oportunidades en el marco de la semana del clima de New York



Muchas gracias por acompañarnos
Muito obrigado por se juntar a nós

- Para acceder a la **traducción simultánea**, haga clic en el icono de Interpretación y seleccione Español.
- Para acessar a **tradução simultânea**, clique no ícone Intepretation e selecione Português.

Use el botón de **Q&A** para sus preguntas a los speakers
Utilize o **Q&A** para suas perguntas aos palestrantes





Amy Barnes
Líder Global de Clima y
Sostenibilidad de Marsh



Gerardo Herrera
Director General Risk
Consulting para América Latina
y el Caribe

Hola

Agenda

1

Climate Week
New York

2

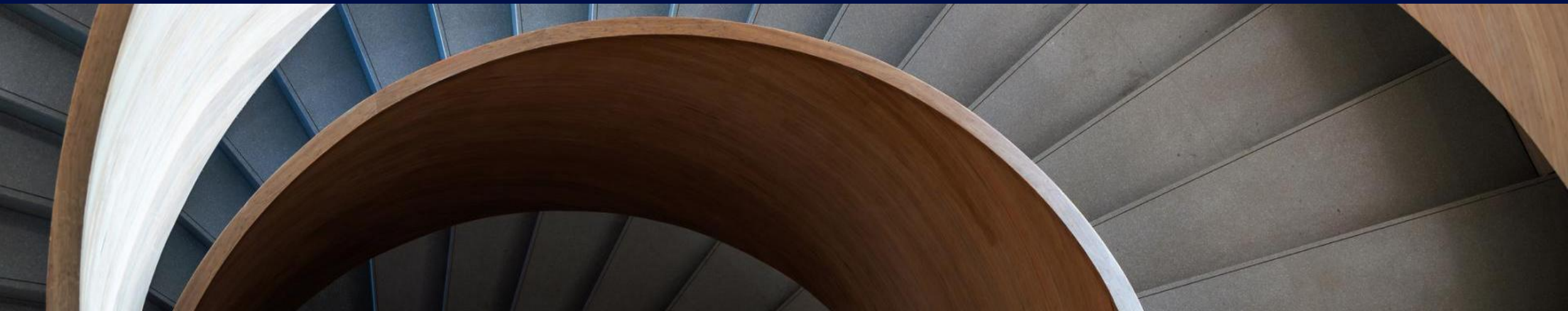
Resultados
Globales
Encuesta de
Adaptación
Climática 2026

3

Resultados
Latinoamérica
Encuesta de
Adaptación
Climática 2026

4

Q&A





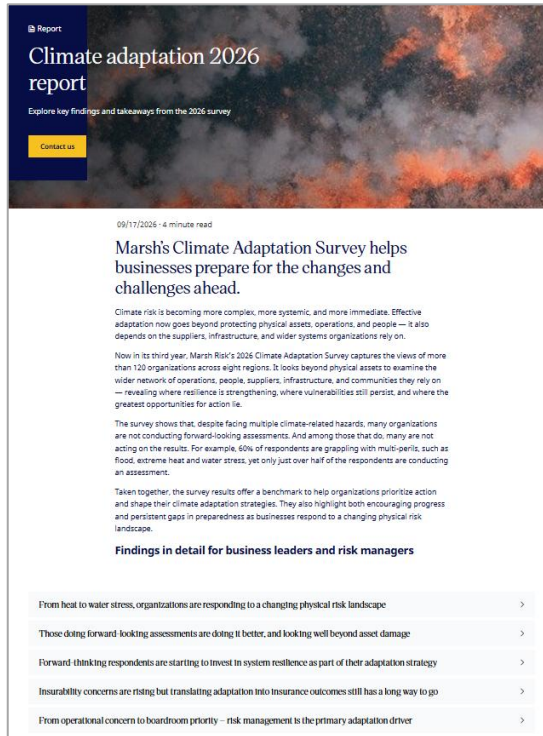
MARSH

CLIMATE
WEEK **NYC**
CLIMATE GROUP

A view of Earth from space, showing the horizon and clouds against a starry sky. The text is overlaid on the image.

Encuesta de Adaptación Climática 2026: Resultados globales

About the Marsh Risk climate adaptation survey



- 3rd year running
- Broader view of climate adaptation — beyond physical assets to suppliers and infrastructure
- Findings structured around five key themes, underpinned by the [Marsh Risk Climate Adaptation Framework](#)

Who responded to the survey?

 ~120 Private & public sector organizations

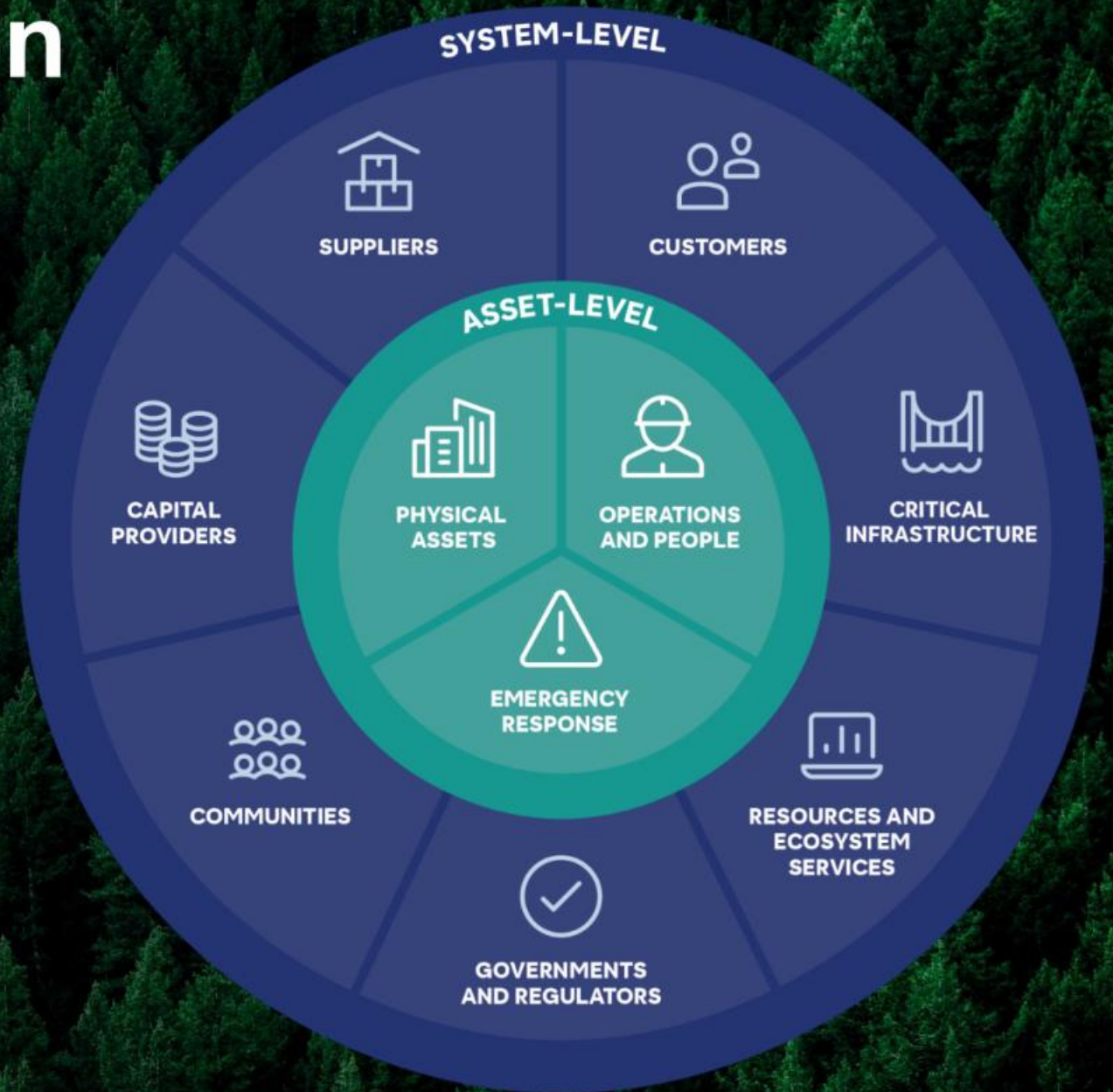
 Global coverage

 Multiple industries

 From under \$10M to over \$1B in revenue

There are adaptation considerations at both asset- and system-level

Marsh Climate Adaptation Framework



Headlines from the 2026 survey

1 From heat to water stress, organisations are responding to a changing physical risk landscape

2 Those doing forward-looking assessments are doing it better, and looking well beyond asset damage

3 Forward-thinking respondents are starting to invest in system resilience as part of their adaptation strategy

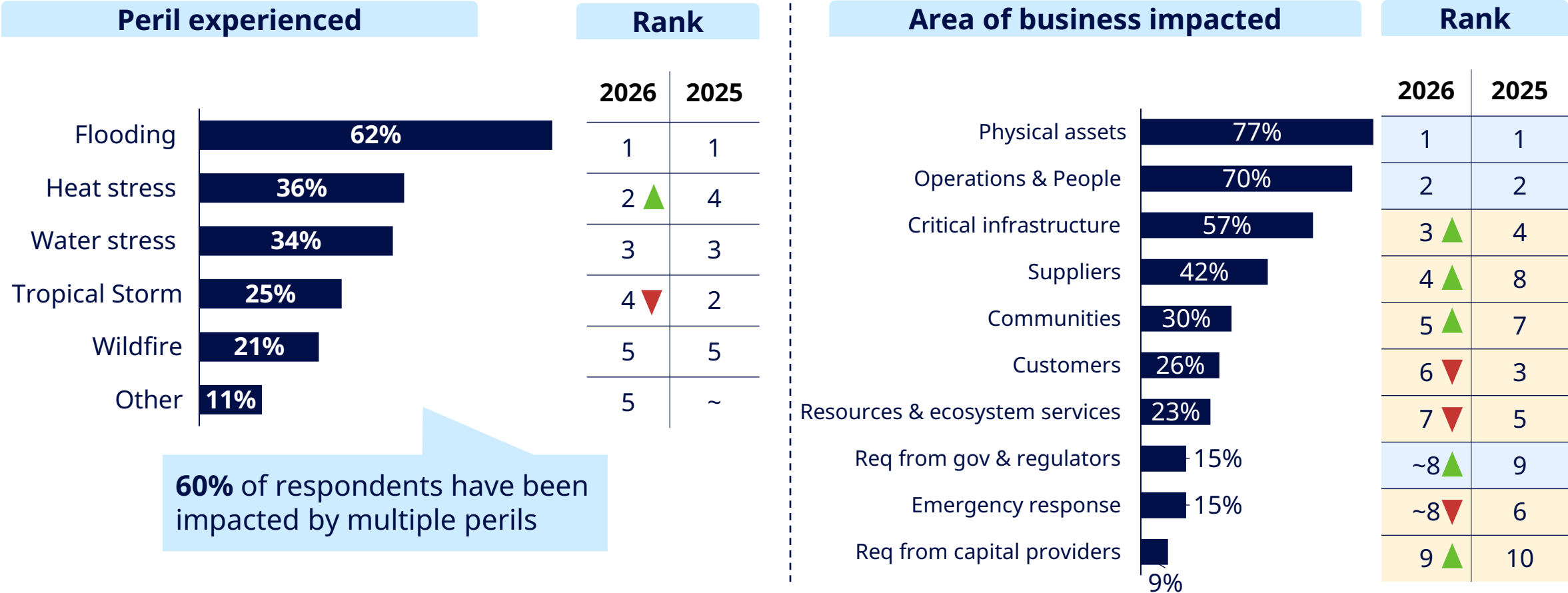
4 Insurability concerns are rising but translating adaptation into insurance outcomes still has a long way to go

5 From operational concern to boardroom priority – risk management is the primary adaptation driver

Key Findings

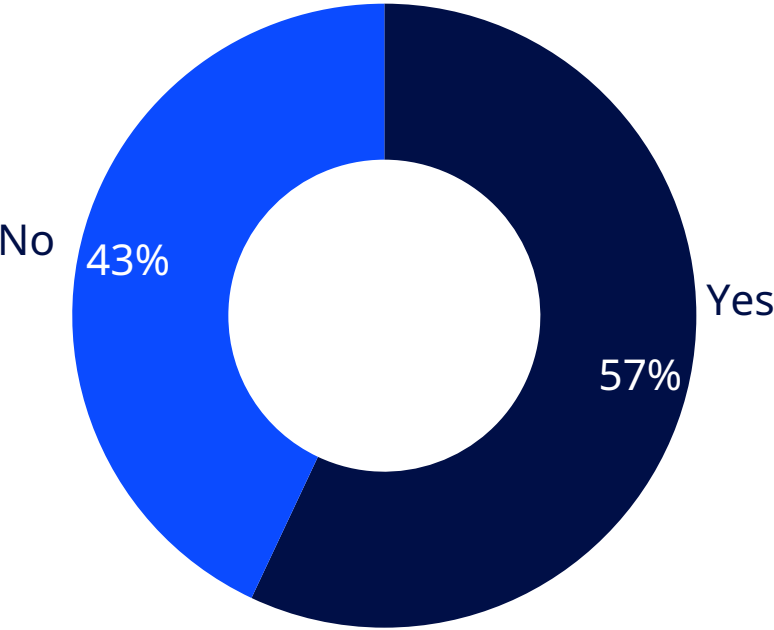
Respondents continue grappling with multiple hazards

Of the respondents who experienced a loss or disruption from extreme weather:



The case for forward-looking assessment has never been clearer, yet only just over half are actually doing it.

Whether respondents are conducting a forward-looking climate risk analysis



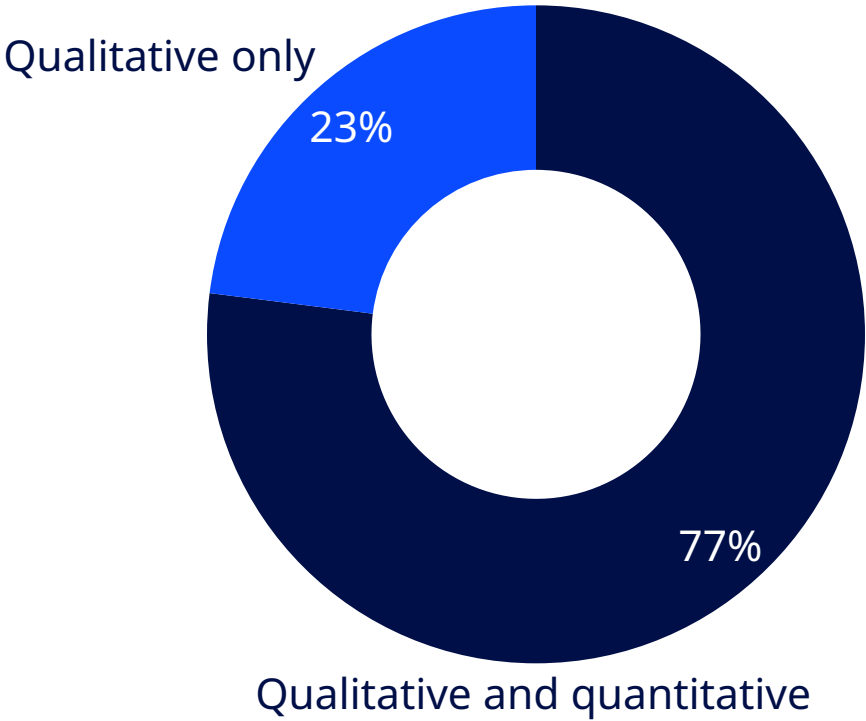
Of the respondents that are conducting a forward-looking climate risk analysis:

Peril assessed	Rank	
	2026	2025
Flooding	1	1
Water stress	2▲	3
Heat stress	3▼	2
Tropical Storm	4	4
Wildfire	5	5
Other	6	6

87% of respondents are considering multiple perils in their forward-looking analysis

Those doing forward-looking assessments are doing it better, and looking well beyond asset damage

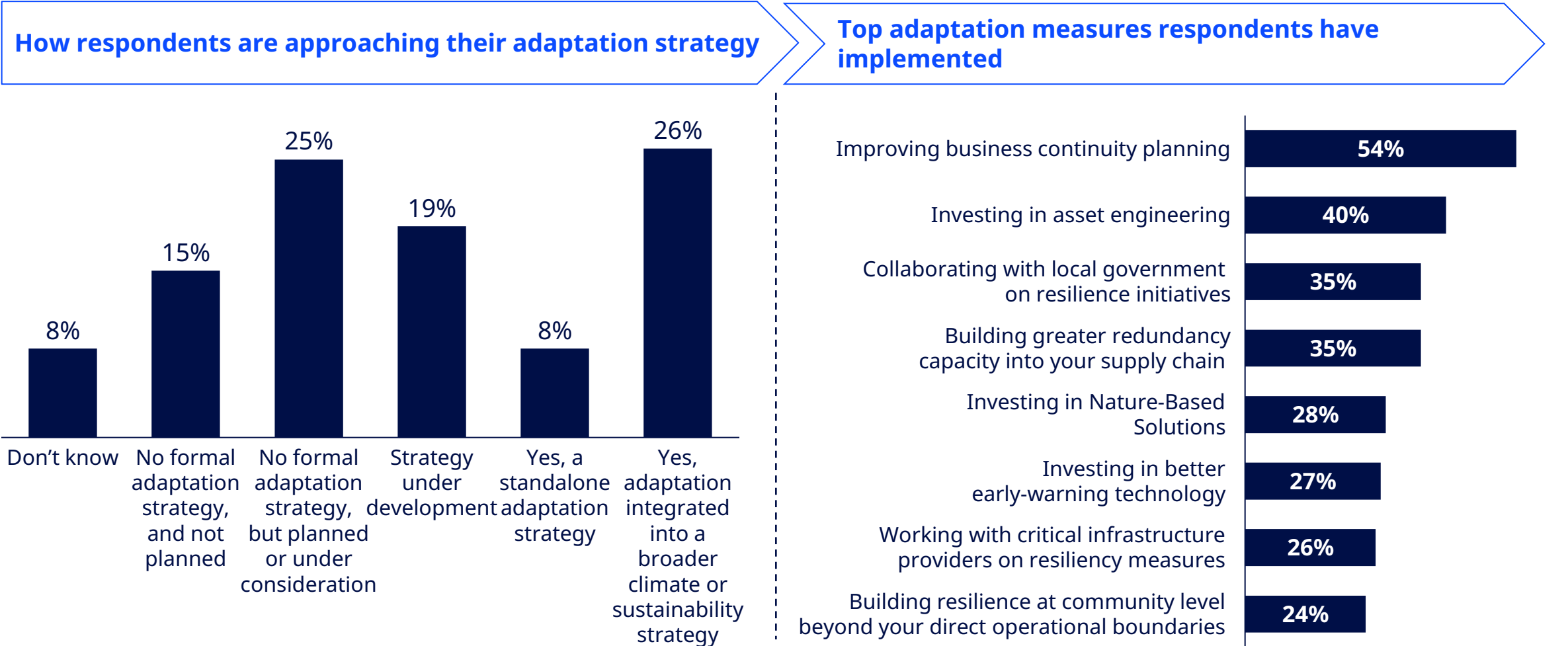
Type of assessment respondents use to assess their future-looking climate risk



Aspects of the organization they are assessing

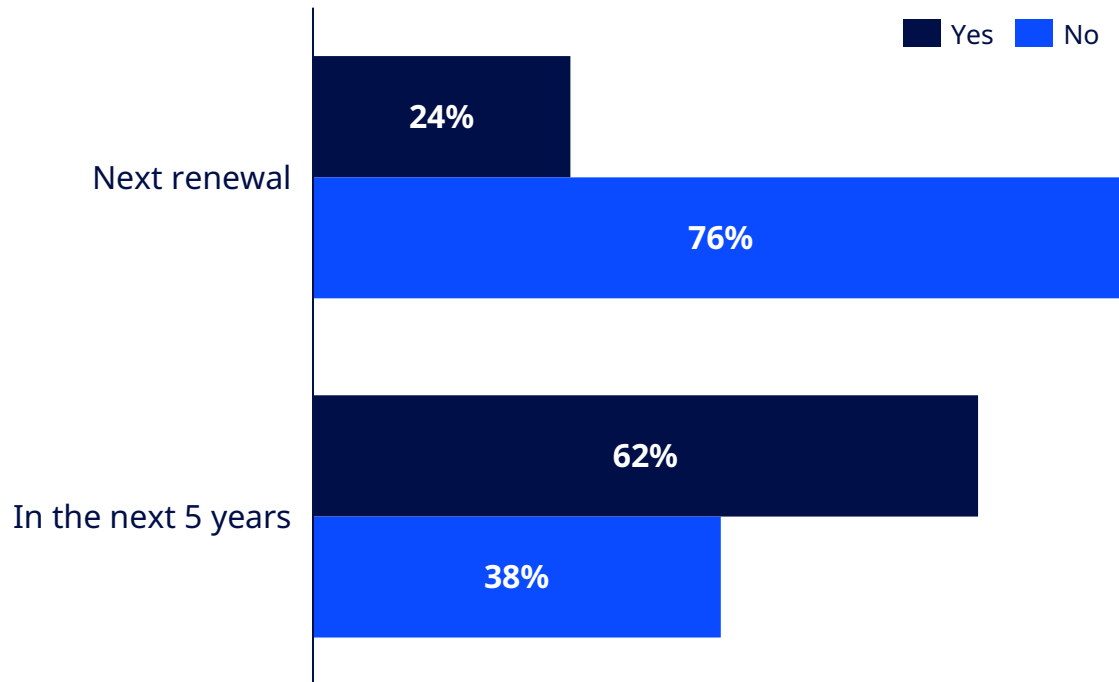
Area of business assessed		Rank	
		2026	2025
Physical assets	91%	1	1
Operations & People	80%	2	2
Critical infrastructure	62%	3▲	5
Emergency response	57%	4	4
Suppliers	54%	5▲	6
Req from gov & regulators	46%	6▼	3
Customers	46%	7	7
Resources & ecosystem services	42%	8	8
Communities	34%	9	9
Req from capital providers	25%	10	10

Forward-thinking respondents are starting to invest in system resilience as part of their adaptation strategy

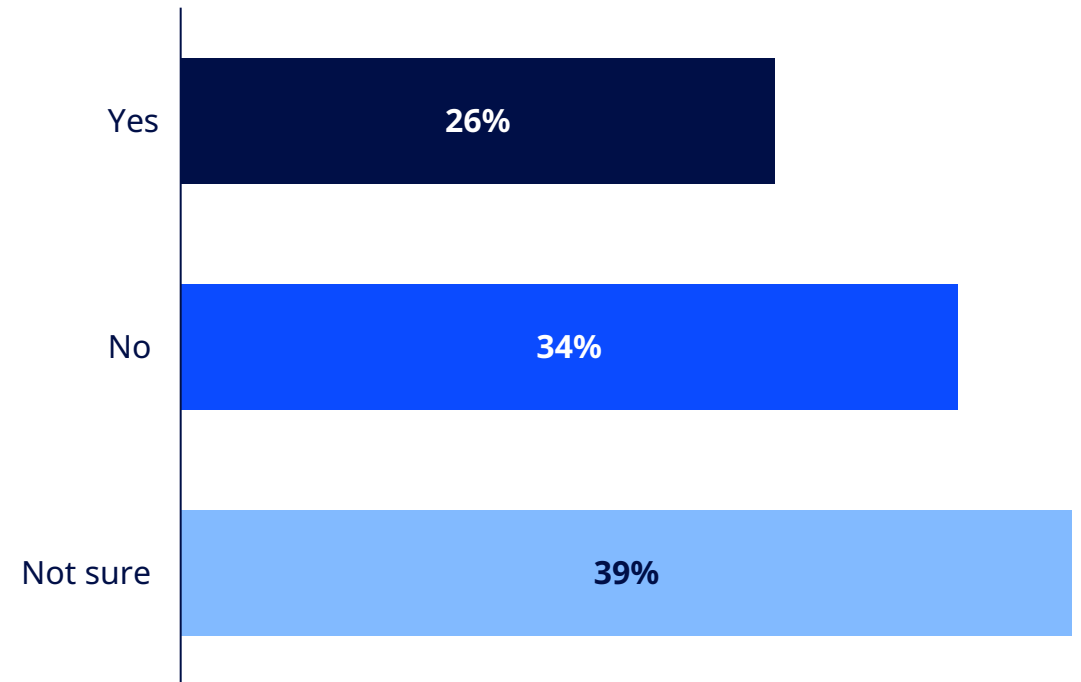


Insurability concerns are rising but translating adaptation into insurance outcomes still has a long way to go

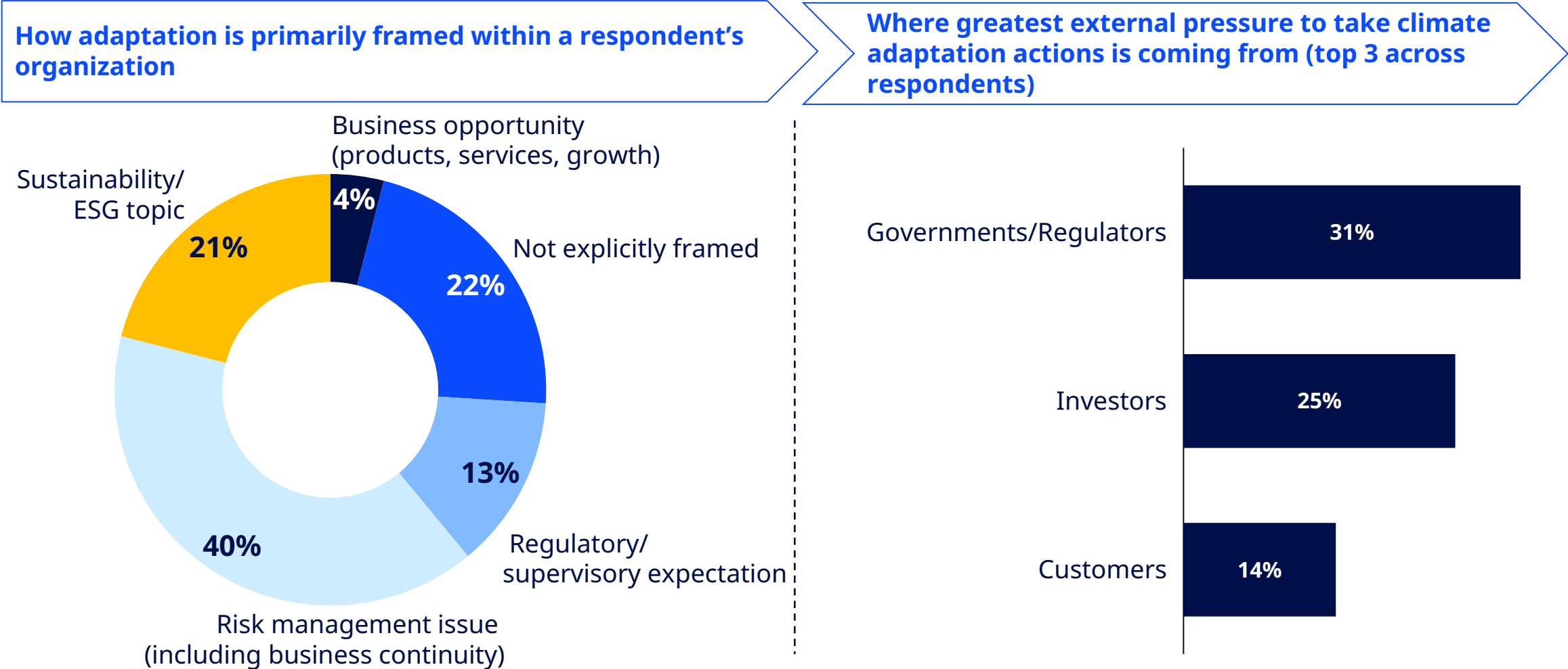
Are respondents concerned about insurance availability and/or cost of insurance in their next renewal and in the next 5 years



Have respondents' adaptation measures been recognised in their insurance negotiations (e.g. lower deductibles, increased limits, premium savings)



From operational concern to boardroom priority – risk management is the primary adaptation driver



Marsh Risk's Climate Adaptation Survey 2026





Encuesta de Adaptación Climática 2026: Latinoamérica

Marsh recommends that organizations focus on five priorities:



Modelling the combined effects of acute and chronic hazards



Assessing vulnerabilities and dependencies at both asset and system level



Establishing measurable adaptation plans



Documenting resilience improvements in a form that can be shared with insurers and capital providers



Collaborating with governments, infrastructure providers, communities, and industry peers to address risks beyond organizational boundaries.

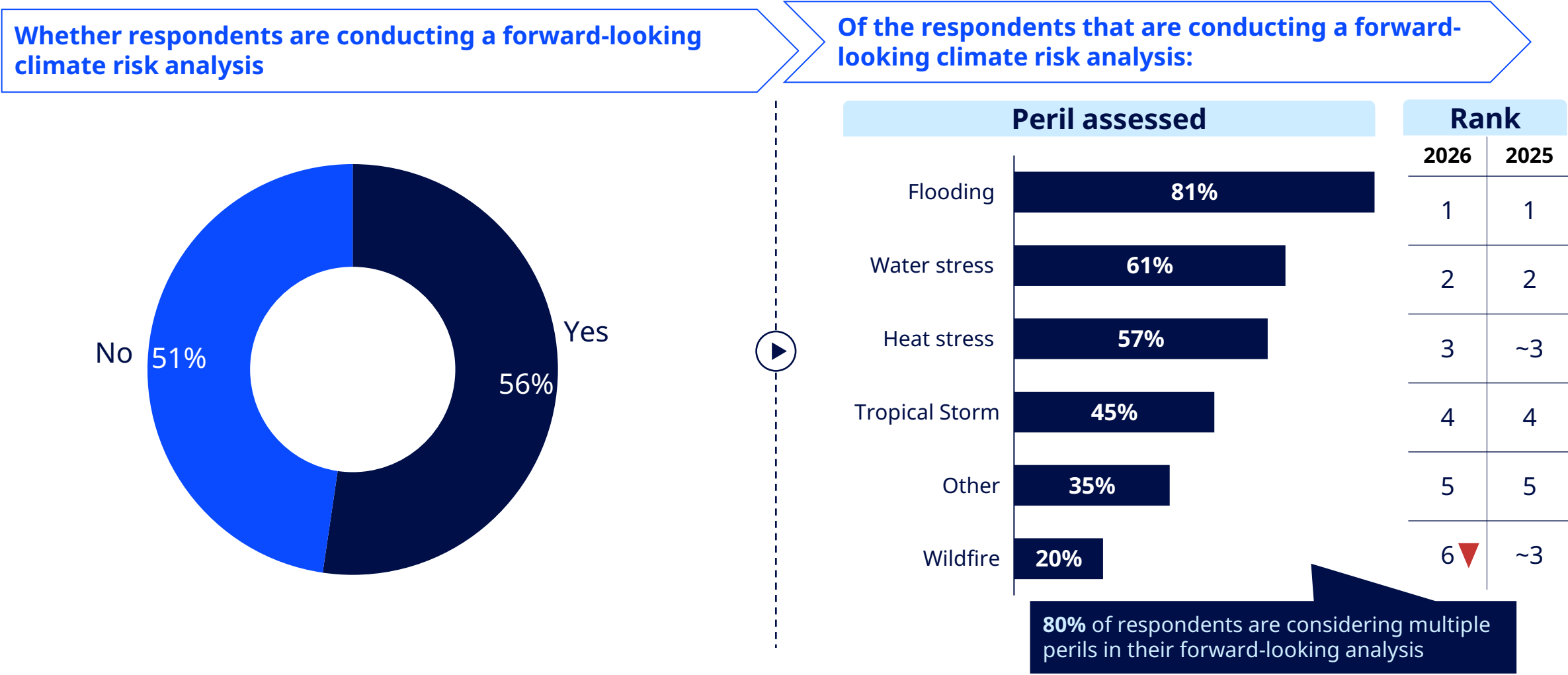
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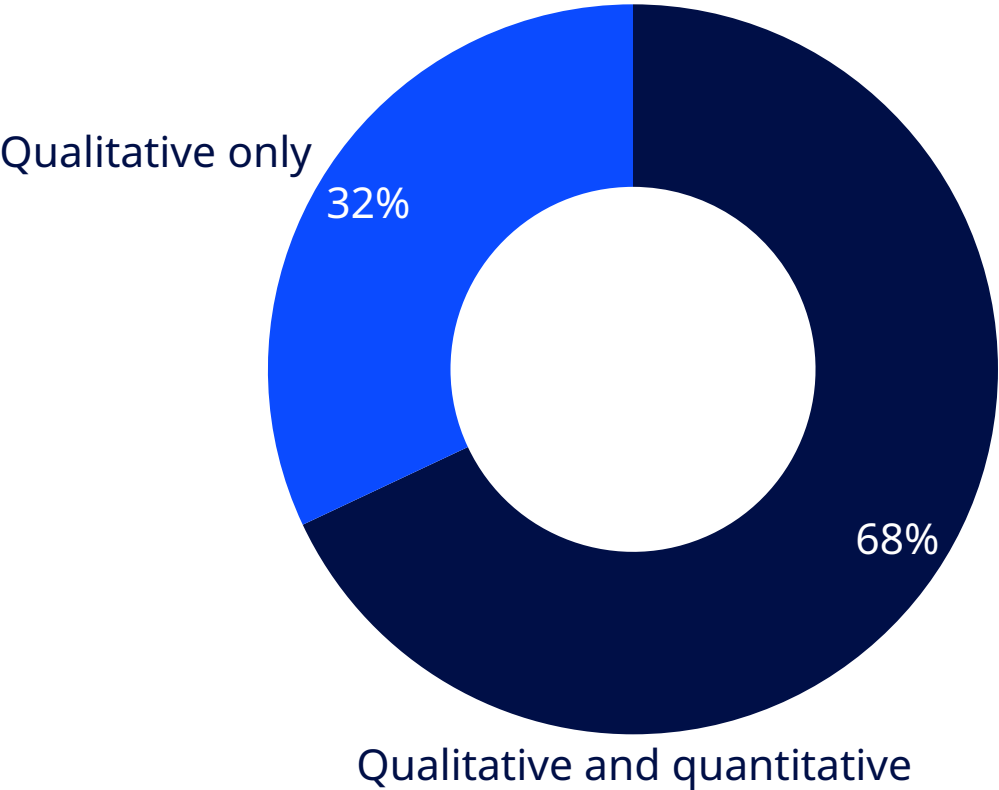
39% of respondents have been impacted by multiple perils

The case for forward-looking assessment has never been clearer, yet only just over half are actually doing it.



Those doing forward-looking assessments are doing it better, and looking well beyond asset damage

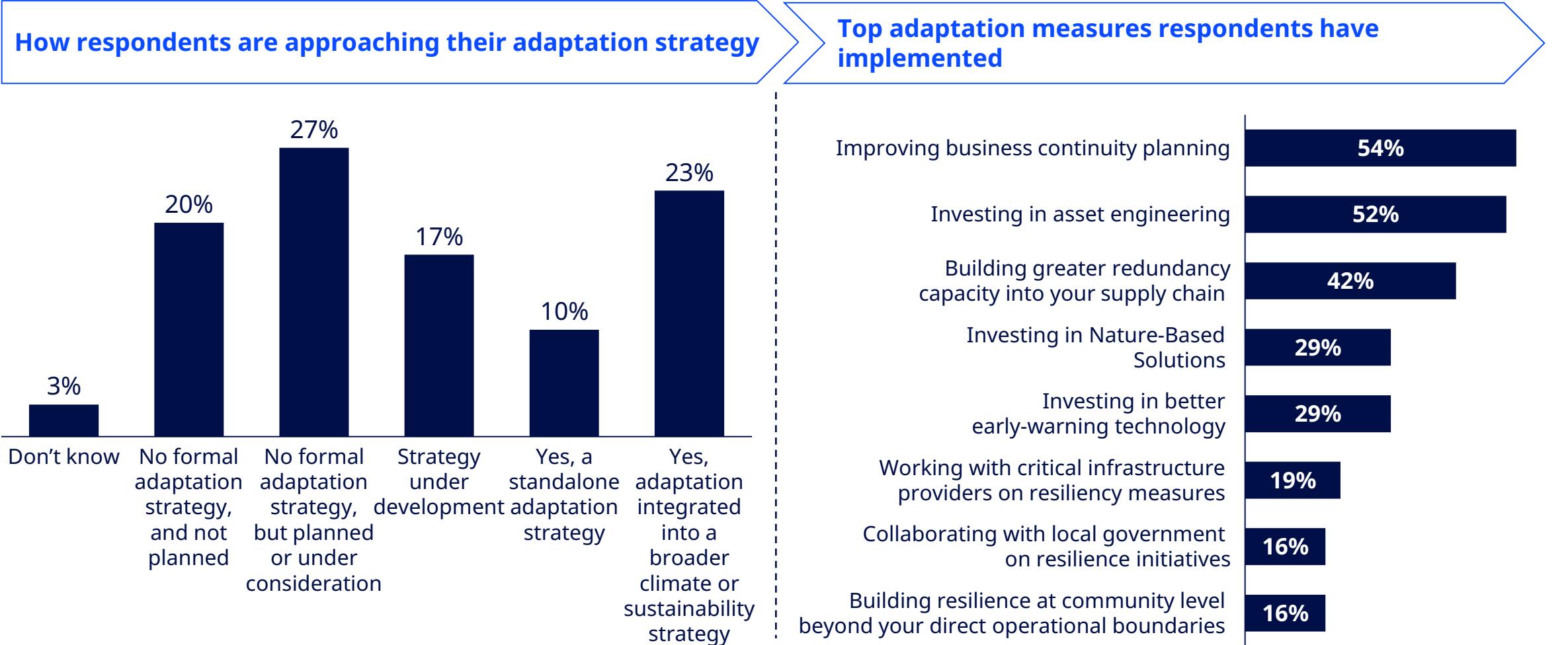
Type of assessment respondents use to assess their future-looking climate risk



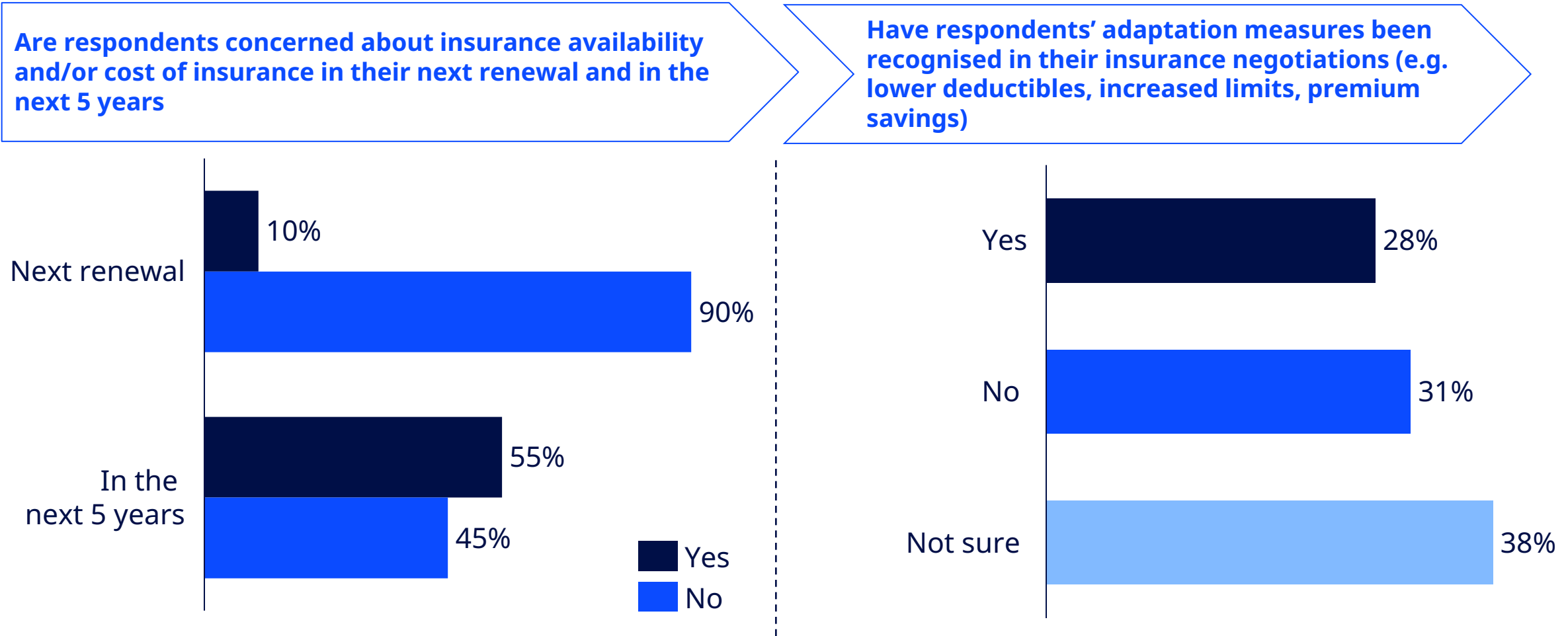
Aspects of the organization they are assessing

Area of business assessed		Rank	
		2026	2025
Physical assets	94%	1	1
Operations & People	81%	2	2
Req from gov & regulators	50%	~3▲	4
Resources & ecosystem services	50%	~3▲	~7
Customers	50%	~3▲	~7
Suppliers	50%	~3	3
Critical infrastructure	50%	~3▲	6
Emergency response	44%	4▲	5
Req from capital providers	25%	~5▲	9
Communities	25%	~5▲	8

Forward-thinking respondents are starting to invest in system resilience as part of their adaptation strategy

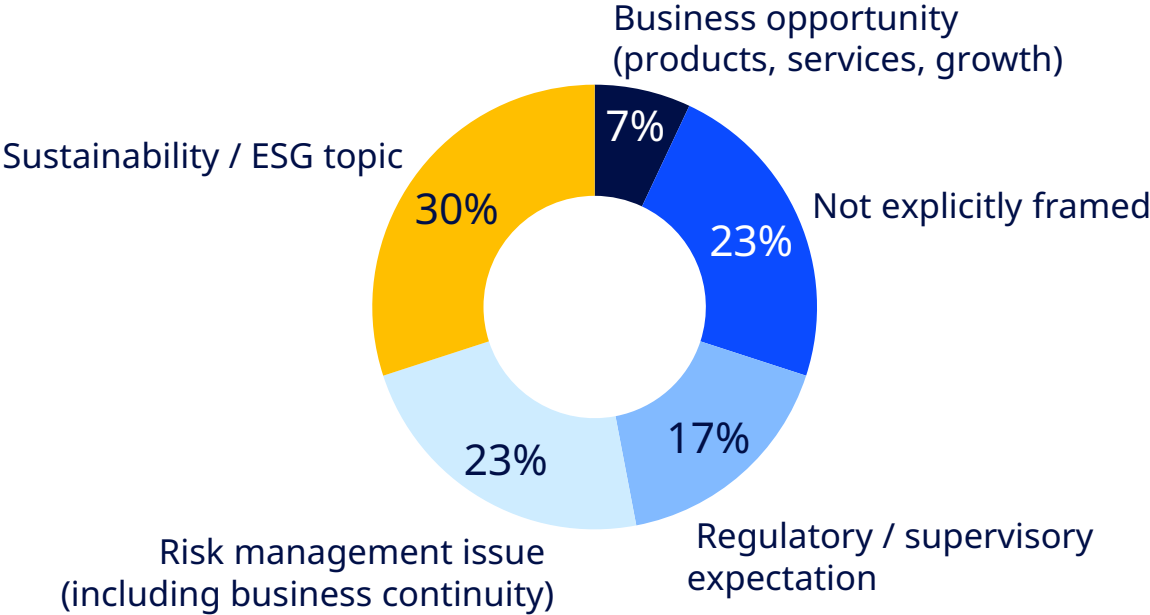


Insurability concerns are rising but translating adaptation into insurance outcomes still has a long way to go

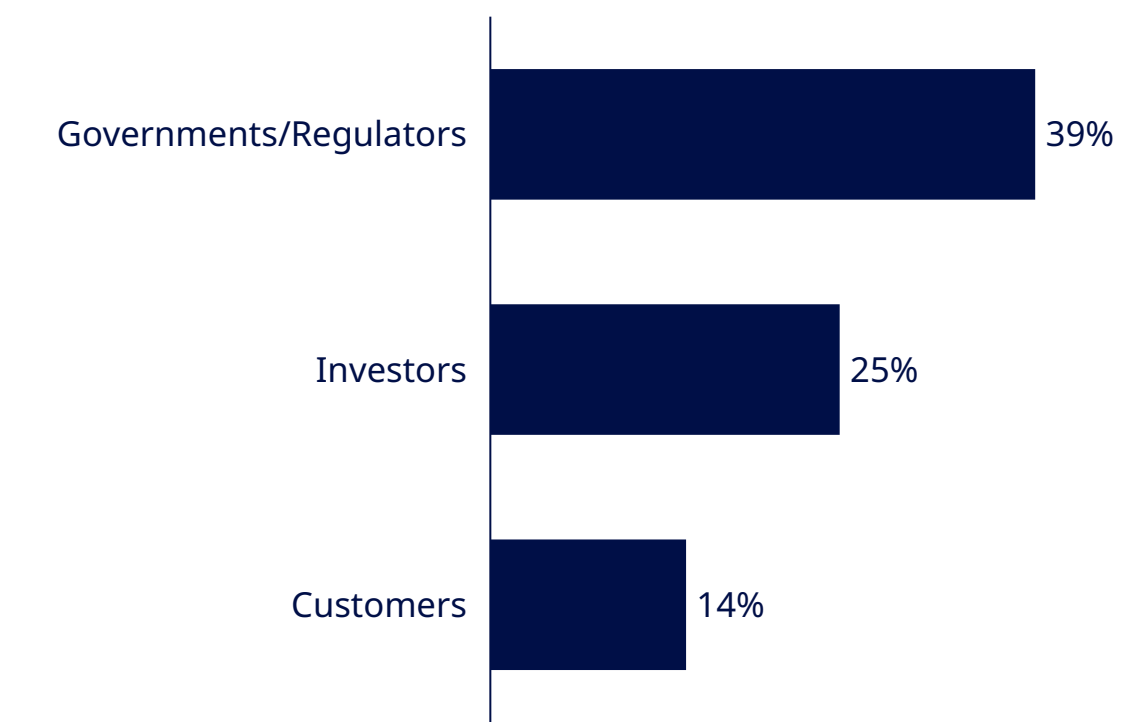


From operational concern to boardroom priority – risk management is the primary adaptation driver

How adaptation is primarily framed within a respondent's organization



Where greatest external pressure to take climate adaptation actions is coming from (top 3 across respondents)



Marsh recommends that organizations focus on five priorities:



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Establishing measurable adaptation plans



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Collaborating with governments, infrastructure providers, communities, and industry peers to address risks beyond organizational boundaries.

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