

ETI Customer Spotlight: The GVTC Foundation

We are proud to be sponsors of The GVTC Foundation, the employee-run non-profit arm of our customer GVTC Communications. This year their annual golf tournament raised a record \$247,913 to help the communities they serve. Since the inception of the event, \$2.2 Million dollars have been raised. Here's a snapshot:

The Who: [The GVTC Foundation](#)

The What: A 501 C3 public nonprofit organization dedicated to enhancing the lives of the 11 rural Texas counties served by GVTC Communications, 100 percent operated by GVTC employee volunteers.

The Why: To profoundly enhance the quality of lives in their 2,000-square mile service area of Texas. Currently over 100 nonprofits, schools and businesses throughout Hill County benefit each year, directly affecting local families in need. The focus remains on assisting Health and Human Services, Education, Youth Programs, Cultural Programs and Volunteer Emergency Services.

The How: Supporting life-changing causes through grants, scholarships, event sponsorships, and more, The GVTC Foundation is completely operated by GVTC Communications employees. These dedicated staff members work to provide easy ways to donate, including a monthly bill deduction, a round-up for change initiative and of course, organize and operate the annual golf tournament. That income funds many programs, including the annual Thanksgiving Give Back Project, which teams up with local food pantries to provide a traditional Thanksgiving meal for neighbors in need.

The Impact: Since 2006, The GVTC Foundation has given back over \$5.3 million. "Nine-six cents of every dollar donated is distributed back into our community," said Sonia Aguillon, President. "In addition, 87 percent of employees donate through payroll deductions, 100% GVTC Directors contribute to the program and GVTC matches these donations at 150%. In addition, over 11 percent of our customers donate to the foundation and GVTC matches their donation at 100%. We are grateful for the support we get from the community as well as partners across our ecosystem, such as ETI Software."