



## TrustIQ

### AI-Powered Data & Analytics Maturity Assessment

**Discover insights, measure maturity, and drive improvement.** TrustIQ empowers you to assess your data maturity across critical dimensions, score performance using AI-powered algorithms, and improve with actionable, drill-down recommendations.

## The Business Challenge

Traditional maturity assessments create critical barriers to data transformation initiatives:

### Lack of Visibility

Organizations lack comprehensive view of maturity across Data Quality, Governance, Security, and Ethics dimensions

### Trust & Governance Deficits

Executives lack confidence in data-driven insights due to inconsistencies, errors, and compliance gaps

### No Clear Path Forward

Enterprises cannot ensure data is AI-ready, secure, and compliant with GDPR, CCPA, and HIPAA requirements

### Fragmented Assessment

No comprehensive framework addressing quality, governance, security, ethics, and compliance holistically



## How TrustIQ Solves This

TrustIQ's comprehensive assessment framework evaluates ten critical dimensions—from defining objectives and establishing frameworks to implementing governance, ensuring lineage, strengthening security, addressing ethics, focusing on value, enhancing metadata, fostering culture, and continuous monitoring.



### **AI-Powered Assessment**

Customized discovery process with targeted questions organized by subject area



### **Comprehensive Scoring**

AI-enabled maturity scoring generating heat maps, gap analysis, and current vs. target state visualizations



### **Actionable Roadmaps**

Defining capabilities, initiatives, and timelines to reach target maturity states



### **Industry-Tailored Questions**

Customizable assessment frameworks adjusting dimensions, weightage, and questions to organizational context



### **Seven-Dimension Evaluation**

Holistic trust evaluation across data quality, governance, lineage, security/privacy, ethics/bias, value/relevance, and metadata



### **Drill-Down Recommendations**

Detailed recommendations with drill-down capabilities to identify improvement opportunities

# Business Benefits

- Clear visibility into strengths and gaps across seven dimensions
- AI-enabled maturity scoring with heat maps and gap analysis
- Actionable roadmaps with specific capabilities and timelines
- Reduced compliance risk (GDPR, CCPA, HIPAA)
- Optimized resource allocation with pre-built accelerators
- Faster path to AI-ready, compliant data assets
- Pre-built templates, playbooks, and checklists
- Unified trust monitoring across data initiatives

## Why Encora TrustIQ

### Comprehensive Trust Assessment Framework

- Only provider with complete pre-built agentic data solution portfolio
- Holistic framework addressing quality, governance, security, ethics, and compliance
- AI-enabled maturity scoring unavailable from competitors

### Faster Time-to-Value

- Pre-built accelerator libraries with templates, playbooks, and checklists
- Customizable assessment frameworks vs. months of custom development
- Everest Group Leader for D&AI Services



## Part of Encora's Data Agents Ecosystem

TrustIQ integrates seamlessly with Encora's complete AI-powered data solution portfolio, delivering **up to 50% productivity gains** and accelerating data initiatives by months when combined with EnDQ (data quality automation), EnMapper (LLM-powered mapping), EnSynth (synthetic data), EnConverter (BI migration), and EnGlossary (business glossary). Integration with EnDQ, EnMapper, and EnGlossary enables unified trust monitoring and improvement across the enterprise data ecosystem.

### Ready to Transform Your Data Mapping?

Discover insights, measure maturity, and drive improvement with comprehensive AI-powered assessment.

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