

ProductizeData

AI-Driven Business Glossary & Data Catalog

Transform enterprise terminology management with AI-powered glossary automation, semantic search, and collaborative governance.

ProductizeData serves as your organization's single source of truth for data definitions and metadata.

The Business Challenge

Traditional metadata management creates critical barriers to data governance and self-service analytics:

Inconsistent Terminologies

Lack of unified glossary leads to miscommunication and errors across departments, impacting operations

Manual Updates

Manual terminology management results in inefficient, outdated glossaries causing delayed decision-making

Fragmented Data Sources

Multiple disconnected sources make it difficult to maintain a single, cohesive glossary

Poor Metadata Management

Data remains undiscoverable and poorly understood, preventing effective governance and self-service analytics



How ProductizeData Solves This



AI-Powered Automation

Automatically discovers metadata and generates business-friendly definitions from technical metadata



Semantic Search

Natural language queries with suggested terms and filtering by category or industry



Data Lineage Visualization

Captures end-to-end data flows from source to consumption for complete traceability



Automated Classification

Identifies and tags PII, PHI, and PCI data automatically for compliance



Industry Templates

Pre-built glossaries for BFSI, Healthcare, and Retail accelerate deployment



Collaborative Workflows

Data stewards review, approve, and maintain glossary terms with governance controls

Business Benefits



Accelerated Glossary Adoption

Industry references and pre-built templates enable faster deployment and team onboarding



Automated Compliance

Integration with GDPR, CCPA, HIPAA frameworks ensures regulatory compliance



Increased Productivity

Reduced manual effort through workflow automation and AI-powered updates

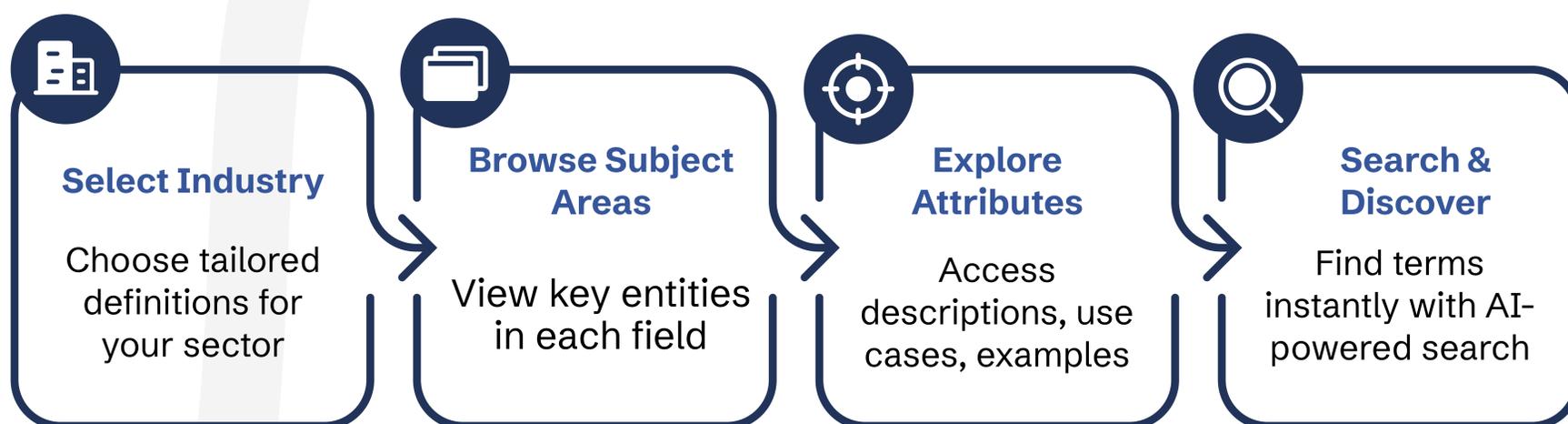


Improved Data Discoverability

Enhanced search and semantic capabilities enable self-service analytics

How ProductizeData Works

Simple, intuitive workflow makes data discovery effortless for all users.



AI-Enabled Glossary Solution

- Dynamic adaptability with industry-specific context (BFSI, Healthcare)
- Automated metadata discovery across cloud platforms
- AI-powered glossary enrichment and term generation

Faster Time-to-Value

- Pre-built UI templates and industry best practices
- Cloud-ready, modular design for flexible deployment
- Everest Group Leader for D&AI Services

Part of Encora's Data Agents Ecosystem

ProductizeData integrates seamlessly with Encora's complete AI-powered data solution portfolio, delivering **up to 50% productivity gains** and accelerating data initiatives by months when combined with TrustIQ (maturity assessment), QualifyData (data quality automation), BridgeData (LLM-powered mapping), ProbeData (synthetic data generator), and ModernizeBI (BI migration).

Ready to Get Started?

Transform enterprise terminology management into your competitive advantage

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