

INVEST IN QUALITY THAT PAYS OFF.
CEE THE DIFFERENCE.

In our industry we know that the lowest bid doesn't always save money. Cheaper solutions can cost more in the end. That's why we strive to help our customers optimize each job with products and installers that deliver dependable results that pass inspection and offer superior value.

As you review incoming bids for insulation work, there are many factors to consider. We've put together this list of questions as you weigh your options.

- **What are your daily carry costs on this project?**

While a contractor may say they'll do the work for less money, it may take much longer to do. Callbacks cost everyone money. That's why we train our installers to the highest standards in the industry.

- **Do lower-cost options offer industry-leading quality?**

Cheaper does not always mean better. We opt to install products that homeowners can feel good about. Owens Corning® PINK® Fiberglas™ insulation has been shown to be 4x more trusted than any other insulation brand*. It is GREENGUARD certified for indoor air quality, free of chemical fire retardants, and made with renewable electricity.

- **Is your current insulator as responsive and timely as they should be?**

A low estimate often equates to a low level of service. As an Owens Corning® Certified Energy Expert® professional, we serve as a trusted partner throughout the build process. Our attentive and dependable team is here to answer questions and offer support as a building science expert.

- **How much does a failed inspection cost?**

Choosing a reliable and experienced insulation specialist helps to avoid unexpected expenses and delays by consistently doing the job right. Our installers are trained to Grade 1 installation standards; we are regularly tested by a third party to ensure top-quality installation that passes inspection.

- **How much risk are you willing to assume?**

Utilizing an insulation contractor whose work is backed by a warranty offers additional peace of mind for both you and your customers. We are proud of the fact that both the products we install and our workmanship have the backing of renowned manufacturer Owens Corning for the lifetime of a home. There is no other warranty like it!**

- **Is your energy package the most cost-effective available?**

As energy performance consultants, we're trained to help optimize comfort, noise control, and energy efficiency. This ensures both you and your homebuyers are getting long-lasting solutions that ultimately help to save money. Ultimately, our goal is to help set your homes apart.

We're ready to discuss your next project.

Contact us today to get started.

YOUR LOGO HERE

COMPANY NAME
XXX-XXX-XXXX
yourwebsite.com



THE VALUE IN MEETING THE HIGHEST STANDARDS

THE COMPETION	A CERTIFIED ENERGY EXPERT®
Installers may or may not be extensively trained.	All of our installers receive unique certification by completing hands-on and classroom training on topics like safety, thermal performance, moisture control, air filtration, and ventilation.
The estimate covers insulation installation.	We offer insulation installation PLUS comprehensive energy performance consultation to meet codes, pass inspections, and manage complexities.
Work may pass code. Installs an insulation product.	Our work is regularly tested by a third party to ensure we meet Grade 1 standards every time. There is no need to worry about failed inspections!
Offers standard quality for homeowners. Workmanship not warrantied by Owens Corning	Installs the #1 most trusted* insulation product on the market: Owens Corning® PINK® Fiberglas™ insulation. Homeowners receive an industry-exclusive warranty for the lifetime of their home[3] for unmatched peace of mind.
Fits in the work when schedule allows.	Offers responsive and agile service, helping to keep a project on schedule and avoid costly delays.

Only the very best insulation contractors have what it takes to be Owens Corning® Certified Energy Expert® Professionals.

KNOWLEDGE
Completion of extensive classroom and hands-on training.

INTEGRITY
Commitment to uphold the highest industry standards and practices.

LICENSING
Current on all required state and local licenses.

ETHICS
Good standing with the Better Business Bureau.

QUALITY
Verified R-value of Owens Corning® PINK® Fiberglas™ insulation, the #1 most trusted brand of insulation.[1]

WORKMANSHIP
Tested to ensure Grade 1 installation quality.

WARRANTY
Backed by Owens Corning limited lifetime warranty onproduct and limited lifetime warranty[2] on workmanship.

YOUR LOGO HERE

COMPANY NAME
XXX-XXX-XXXX
yourwebsite.com

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ONE OWENS CORNING PARKWAY
TOLEDO, OHIO, USA 43659

1-800-438-7465 (1-800-GET-PINK®)
www.owenscorning.com

[2]Owens Corning® sponsored research, Home Innovation Research Labs builder panel, April 2019.
[3]See actual warranty for complete details, limitations and requirements. For the lifetime of the home beginning from date of installation by an Owens Corning® Certified Energy Expert®.

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