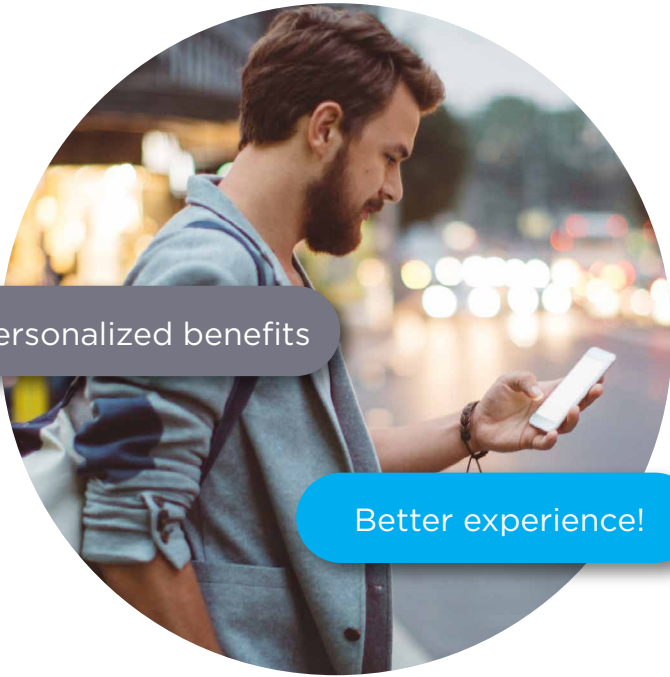




QEX

A modern benefits experience

Create an experience your employees will value, in the workplace and beyond.



Personalized benefits

Better experience!

Quality Employee Experience (QEX) is a powerful strategic approach to designing and delivering benefits programs that support employees from onboarding through retirement. The QEX strategy uses a comprehensive understanding of employee needs and priorities to build a tailored plan that enhances the employee and employer experience.

Let data & analytics drive a better benefits experience

The QEX strategy takes a data-driven approach to understanding what drives your workforce.

Using proprietary analytics tools, **Workforce Persona Analysis** and **Benefits SmartView**, we help you develop a benefits strategy that is driven by the varied needs of your employees.



Workforce Persona Analysis

Employee data analysis helps you gain insight to deliver personalized benefits.



Benefits Smart View

Benchmarking insights to help you understand how your program competes.

Gain insights to drive your benefits strategy and help identify:

- Areas of your benefits plan that are leading or lagging against the competition in your industry or with organizations of your size and location
- What is driving your costs, your turnover and how attractive your benefits offering is to recruit potential and new employees
- Segments of your population that may be financially fragile or segments that may need additional benefits education to minimize distraction and increase retention

The pressure is on to understand exactly what matters most to your employees and how to provide a quality employee experience. The QEX strategic approach helps you make a smart investment in the right benefits delivered the right way.

Are you ready to design a benefits plan that delivers on that quality employee-employer experience? Connect with a HUB employee benefits advisor at **HR Star** today.



We're HUB

When you partner with us, you're at the center of a vast network of experts who will help you reach your goals. With HUB, you have peace of mind that what matters most to you will be protected through unrelenting advocacy and tailored solutions that put you in control.

2M+

clients around
the globe

700+

offices across
North America

21,000+

employees throughout
North America