

Greater brand awareness within the GBH audience

Opt-in newsletters deliver your brand right to GBH's most engaged fans — your customers and prospects.

GBH newsletters available for sponsorship:

- **@GBH:** a don't miss list of essential viewing and listening across GBH properties
- **The Wake Up:** a news round-up, companion to *Morning Edition* on GBH 89.7
- **GBH Drama Club:** the latest updates and dish about MASTERPIECE and other popular dramas
- **Passport:** a selection of binge-worthy and expiring programs on the PBS streaming app
- **The Note:** companion to CRB Classical 99.5

