

# The Culture Show

Weekdays at 2pm on GBH 89.7



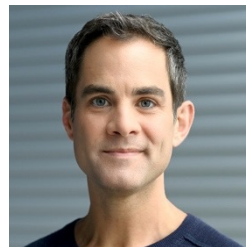
Host Jared Bowen and GBH's culture correspondents provide an expansive look at how our community experiences culture through art, food, music and more in this daily, one-hour radio show.

### **The Culture Show is:**

- A platform for the arts community
- A place for the community to join the cultural conversation
- An introduction to a new generation of voices, creatives and artists



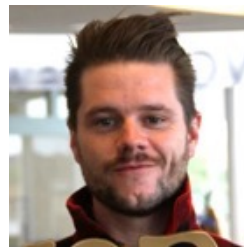
*The Culture Show* podcast is also available for sponsorship



Jared Bowen,  
Executive Arts Editor



Callie Crossley,  
*Under the Radar*



Edgar B Herwick III,  
*Curiosity Desk*



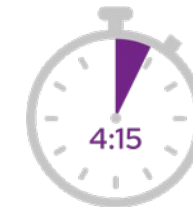
James Bennett II,  
Arts & Culture reporter

### **Arts enthusiasts listen to GBH**

**92%** of GBH 89.7 listeners say they learn about cultural events they are interested in from the arts and culture sponsors on GBH 89.7.

Source: LCS Radio Survey, Fielded 8/29/23 – 9/25/23

**More content and fewer ads on GBH means your message stands out.**



**GBH 89.7:**  
Only **4:15** of promo time each hour!



**Commercial radio:**  
**14:30** promo time = listeners tune out.