

Local NPR for the Cape, Coast & Islands

CAI brings in-depth local and national news, information and smart entertainment to radio listeners on Cape Cod, Nantucket, Martha's Vineyard and the South Coast. Local businesses can connect with this large tight-knit community and support a vital public service by sponsoring CAI.

Less advertising clutter means
your message stands out.



**1-2 minutes of
promo time per hour**

Commercial radio



**Up to 14.5 minutes of
promo time per hour**

72%

of NPR listeners **prefer to buy**
products from companies that
sponsor an NPR station.

Source: Kantar, NPR State of Sponsorship Survey, March 2022

CAI was the winner of
**3 Edward R. Murrow
Awards and 2 Alfred I.
duPont-Columbia Awards**
in 2023.

CAI is the **#1**
news and talk
radio station
on the Cape &
Islands.



The Point on CAI (Weekdays at 9a)

Mindy Todd hosts CAI's award-winning public affairs show and engages guests and listeners with lively and informative conversations on topics with a regional focus. On Fridays, CAI News Director Steve Junker hosts the Weekly News Roundup with reporters from New Bedford, Provincetown, Martha's Vineyard and Nantucket.