



Aura OE Packet

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Benefit Summary

Aura Overview:

We use websites, connected devices, and apps to do nearly everything online. But as the digital world grows more complex and advanced, so do online scams, financial fraud, cybercriminals, and predators. That's where Aura comes in.

Get alerted if your SSN, online accounts, and other personal info are at risk. Stay a step ahead of financial fraud with credit monitoring and lock for you and your entire family. Keep hackers at bay and your online activity private. Stop phone scams and live spam-free. And more!

Your Aura Benefits Include¹:

- Scam and Cybercrime Protection:** Aura's Scam and Cybercrime Protection is an all-in-one suite of digital security tools designed to safeguard you from online threats. It includes a **password manager** to secure your accounts, a **VPN and antivirus** to protect your devices and Wi-Fi connection from hackers and malware, and tools that block spam calls and messages. It also automatically **requests the removal of your personal data** from data broker sites, significantly reducing your risk of falling victim to scams and cybercrime.
- Financial Fraud Protection:** Financial Fraud Protection from Aura provides robust, proactive monitoring of your financial life to prevent fraud before it happens. It includes **3-Bureau Credit Monitoring** with fast alerts, a **Credit Lock** to prevent new accounts from being opened in your name, and **monitors the dark web** for your bank, credit, and investment accounts. This comprehensive approach ensures that you're quickly alerted to any unusual activity, giving you the power to stop fraudsters in their tracks and protect your assets.
- Identity Theft Protection:** Aura's Identity Theft Protection acts as a dedicated guardian for your personal information. It **monitors your SSN, personal information, and other sensitive data** across the dark web and public records, alerting you if anything is compromised. In addition, you receive **identity theft insurance**² for peace of mind. This continuous vigilance allows Aura to help you secure your identity from being used for fraudulent purposes like new lines of credit, tax fraud, or criminal records.
- Smart Family Safety (Family plans only):** Smart Family Safety provides parents with the tools to create a safe online environment for their children. It includes parental controls and safe gaming features that allow you to **set screen time limits, block inappropriate content, and monitor in-game chats for signs of cyberbullying**. It also offers **Child SSN Monitoring** and alerts for sex offenders in your area, giving you peace of mind that your family is protected both online and off.

¹The features you receive depend on the plan you select.

²The Identity Theft Insurance is underwritten and administered by American Bankers Insurance Company of Florida, an Assurant company. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions. Review the [Summary of Benefits](#).

- **Resolution and Support:** Resolution and Support services are your safety net in the event of fraud or identity theft. With **24/7 support and a team of Expert Fraud Remediation specialists**, Aura guides you through every step of the recovery process. This includes Lost Wallet Remediation, assistance with credit bureaus, and working with government agencies to restore your identity and financial accounts. Each adult member is also covered by a generous Identity Theft Insurance policy to cover eligible losses.

Key Added Features in 2025:

- **AI-Powered Call, Text, and Email Screening:** Aura's advanced AI technology will intelligently **screen incoming calls, texts, and emails**, identifying and blocking known spam and phishing attempts. For unknown calls, the AI Call Assistant can even answer on your behalf to screen for legitimate callers, ensuring you only receive important communications while filtering out unwanted solicitations and potential fraud.
- **Online Balance for Kids (available in Family Plans):** This feature provides parents with **insights into their children's online activities**, including screen time patterns, social interactions, and nighttime usage. The "Balance Dashboard" helps you understand your child's digital well-being, offers personalized recommendations, and allows you to set healthy screen time limits and parental controls, fostering a safer and more balanced online experience for your kids.
- **Data Removal Service by Aura:** Opt Out of 133+ Data Brokers. Aura protects your privacy by **requesting removal of your information from Google search results**, submitting **opt-out requests to data brokers**, hiding your identity while you browse, and blocking ads and trackers.

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Email Template

Subject: New Aura features are here to keep you safer from online threats

As an SDPEBA Member you have access to Aura, the #1 rated all-in-one digital security app. If you are already enrolled in Aura, you can benefit from the new and enhanced features below that protect you from online threats. If you're not yet enrolled, explore all the features available to you through SDPEBA and give yourself online security and peace of mind.

Core Benefits You Already Have¹:

- **Financial Fraud Protection:** Get alerts for unusual activity on your bank, credit, and investment accounts with up to 3-Bureau Credit Monitoring and Credit Lock.
- **Identity Theft Protection:** We monitor your SSN and personal data, backed by Identity Theft Insurance² to help you recover from fraud.
- **Scam & Cybercrime Protection:** Fight back against threats with a password manager, VPN, and antivirus to secure your devices.
- **Smart Family Safety:** Keep your family safe with parental controls, safe gaming, and Child SSN Monitoring.
- **Resolution & Support:** Our 24/7 support and fraud specialists are always here to help you restore your identity.

New & Enhanced Features:

- **AI-Powered Scam Protection:** Our new AI intelligently screens and blocks scam calls, texts, and emails. An AI Call Assistant can even answer on your behalf to screen for legitimate callers.
- **Online Balance for Kids:** In our Family Plans, this feature helps you set healthy screen time limits and understand your child's digital habits.
- **Data Removal Service:** We now actively opt you out of over 133 data brokers, including Google Search Results, removing your personal information from these sites to reduce spam and protect your privacy.

These benefits are already included in your membership. Simply log in to the Aura app to start using them today.

Not enrolled yet? You can Enroll anytime by Calling SDPEBA – 888-315-8027

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Feature

Data Broker Opt-Out One-Pager

Aura scans data broker websites to find your personal information and automatically requests its removal. It continuously monitors and resubmits requests for ongoing protection.

Online Balance for Kids One-Pager

Aura's Online Balance feature analyzes language patterns, emotional tone, and online interactions across apps, platforms, and websites to provide insights into what's going on behind the screen without compromising privacy. Help your kids build healthy digital habits with science-backed insights—powered by Aura Intelligence.

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FAQs

[Financial Fraud Protection FAQ's](#)

Aura sends you fast alerts when changes happen on your credit report, like new accounts or credit inquiries, to help you take immediate action against potential fraud.

[Identity Theft Protection FAQ's](#)

Aura alerts you if your credit card, SSN, or other personal information is at risk. Get Expert Fraud Remediation to help answer questions and recover your identity.

[Online Data Removal FAQ's](#)

Aura protects your privacy by requesting removal of your information from Google search results, submitting opt-out requests to data brokers, hiding your identity while you browse, and blocking ads and trackers.

[VPN & Online Privacy FAQ's](#)

Aura's VPN encrypts your online activities so you can browse, shop, and work safely with just one tap. Plus, with 100+ virtual locations, you can access your favorite global sites and apps with connection speeds that won't slow you down.

[Antivirus FAQ's](#)

Aura keeps your devices safe from all types of malware and uses AI-powered Safe Browsing to block dangerous sites that may steal your personal and financial info.

[Password Manager & Vault FAQ's](#)

Aura helps you store important digital assets and passwords securely. Plus, Aura will alert you if there's a password breach so you can protect your online accounts.

[Parental Controls & Safe Gaming FAQ's](#)

Set screen time limits, block inappropriate websites and apps, and get real-time alerts about cyberbullying or predators in online games.

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Feature Highlight Videos

[Financial Transaction Monitoring Video](#)

With financial transaction monitoring, you'll always know exactly what is going on with your assets. This video shows you how to activate monitoring, connect your financial accounts, and set alert thresholds for each account.

[How to Update Your Aura Vault Video](#)

Learn more about how to update your information stored in your Aura vault so you store important digital assets and passwords securely. Plus, Aura will alert you if there's a password breach so you can protect your online accounts.

[Financial Alerts Video](#)

Learn more about financial alerts and how they protect you from identity theft and fraud .Aura sends you fast alerts when changes happen on your credit report, like new accounts or credit inquiries, to help you take immediate action against potential fraud.

[Parental Controls Video](#)

Learn how to set screen time limits, block inappropriate websites and apps, and get real-time alerts about cyberbullying or predators in online games.

Marketing Videos

[Robert Downey Jr Video](#)

Robert Downey, Jr. walks the viewer through a lifetime of protection, from childhood to adulthood and the legacy one leaves behind.

[Meet Aura](#)

Meet Aura: Smart, Simple Digital Security. We protect you and your family from online threats, scammers, and predators - all in one easy-to-use app.

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