

Wednesday, August 20, 2025

Provider Communication

National Immunization Awareness Month: Infants and Young Children



This week, we highlight the importance of immunizations for [infants and young children](#). With respiratory disease season coming soon, and recent outbreaks of [measles](#), it is essential to ensure they are protected! Immunizing babies and young children on time protects them by building immunity before they're exposed to dangerous diseases.

Here are some ways you can [foster support for immunization](#) in your practice:

Use [proven strategies](#) for talking with parents about immunizations and [prepare for immunization questions](#) parents may ask.

- Make trusted immunization information accessible for parents, such as the [Immunization Timing Block Schedule \(Spanish\)](#), [Vaccine Safety \(Spanish\)](#) information, and [Vaccine Facts](#).
- Implement a reminder/recall system to prompt clinical staff and let parents know when immunizations are due or when patients miss doses.
- Schedule upcoming immunizations before the patient leaves the office.
- Engage in learning opportunities such as CDPH's [immunization webinars and trainings](#).

Remind parents that their child's [Digital Vaccine Record](#) can be downloaded and printed for school or child care immunization documentation.

Strengthening Immunization Efforts – Women Infants and Children (WIC) Program in California Webinar

Come learn with the California Immunization Coalition and the California Department of Public Health (CDPH)! This online event will feature **Allison Segal** from the **Women, Infants, and Children (WIC) Program** in California. It will take place on August 28 at 12:00 PM (PT).

You'll learn how WIC helps kids get their vaccines by:

- Checking vaccine records during regular health visits
- Using new ideas like texting families to remind them
- Working with doctors and clinics to help more families

Vaccines are very important to keep kids and communities healthy. This webinar will show how WIC helps families—especially those who need extra support—get the vaccines they need.

You'll also get a chance to ask questions and find out how to work with your local WIC office. Whether you're a doctor, health worker, or someone who cares about your community, this session will give you helpful tools to support children's health.

Don't miss it! Come connect, learn, and help keep California's kids healthy.

When: August 28 at 12:00 PM (PT)

[Register here](#)

EZIZ.org



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