



Prenatal Immunizations Matter!

It is the second week of National Immunization Awareness Month (NIAM), and this week we are focusing on [protecting pregnant patients](#)! Providers, pediatricians, and doctors are trusted messengers and can highlight the importance of prenatal immunizations to protect both pregnant people and their newborns.



The American College of Obstetricians and Gynecologists (ACOG), the American Academy of Family Physicians (AAFP) and the Society for Maternal-Fetal Medicine strongly recommend that pregnant people get vaccinated against [COVID](#), [flu](#), respiratory syncytial virus ([RSV](#)), and [pertussis](#). Prenatal vaccines may help [prevent complications](#) that include premature delivery, low birth weight, and stillbirth. When pregnant patients get vaccinated, they pass down antibodies to the fetus and again when breastfeeding newborns. Vaccines are important for both baby and parent.

The COVID, flu, and Tdap vaccines may be safely [administered simultaneously](#) during a prenatal check-up appointment. Administering multiple vaccines during the same prenatal appointment makes getting vaccinated more convenient for pregnant patients.

You can promote prenatal immunizations as easily as 1, 2, 3!

1. Speak to your Patients:

Offer and recommend vaccines as a routine part of prenatal care. If patients have questions, listen and provide reassurance. Leave the door open to revisit the conversation later, should the patient decide not to get vaccinated during that visit.

[Click here for talking points and tips.](#)

2. Post on Social Media:

Learn about [Emily's heart-breaking story of her daughter and RSV](#) and share her important message on social media. Checkout CDPH's [Pregnancy and Immunizations Social Media Toolkit](#) for ready-to-use graphics and suggested messaging that promotes immunizations for pregnant people on your social media channels.

3. Print and Post Resources:

Print and distribute educational materials. Display the Immunizations for a [Healthy Pregnancy Poster](#) in your waiting room. See resources below for a variety of brochures, flyers, infographics, and more printer-friendly resources.

Thank you for your efforts and partnership to vaccinate pregnant patients.

Resources:

- [Immunizations for a Healthy Pregnancy](#) (webpage)
- [Prenatal Immunization Resources](#) (webpage)
- [Pregnancy and Immunizations Toolkit](#) (webpage – includes social media graphics, videos, and posters)
- [COVID-19 Vaccines and Pregnancy: Conversation Guide](#) (webpage)
- [Tdap Vaccination for Pregnant Women](#) (webpage)
- [Pregnant? Protect yourself and your baby](#) (PDF) | [¿Está embarazada? Protéjase a usted y a su bebé](#) (PDF in Spanish)
- [Expecting? Protect yourself and your baby against flu, RSV, whooping cough, and COVID-19!](#) (PDF) | [¿Embarazada? ¡Protéjase y proteja a su bebé contra la influenza, el VRS, la tosferina y el COVID-19!](#) (PDF in Spanish)
- [Improving Prenatal Immunization Rates](#) (PDF)

CDPH Immunization Monthly Updates for Providers Webinar

Please join CDPH for the Immunization Updates for Providers Webinar on August 22, 2025, from 9:00 – 10:30 am (PT). This webinar will include important information about vaccine program updates, vaccine management, including myCAvax and My Turn, and more. Attendees will have the opportunity to ask questions and hear from subject matter experts.

[Register here!](#)

Mark Your Calendar for these Upcoming Immunization Webinars!

We invite you to register today for the upcoming immunization webinars listed below.

Unpacking the 2024 AIM Annual Survey: Trends, Challenges, and What's Ahead Webinar

The Association of Immunization Managers (AIM) are hosting the Unpacking the 2024 AIM Annual Survey webinar. Attend to learn about the 2024 AIM Annual Survey's key findings during this data-driven session. This webinar will deepen your understanding of the current immunization program landscape.

When: August 18, from 10:00 – 11:30 am (PT)

[Register Here](#)

Program Manager Knowledge Hub: Innovation Use of Section 317 Funds Webinar

Learn about section 317 vaccine and operations research findings during AIM's upcoming Program Manager Knowledge Hub webinar.

When: August 19 at 11:00 am (PT)

[Register Here](#)

Moderna & AIM Webinar: An Introduction to mNEXSPIKE Webinar

Moderna and AIM team up to present a new vaccine product: mNEXSPIKE. They will cover vaccine storage and handling requirements and more.

When: August 22 at 10:00 am (PT)

[Register Here](#)

Affirming Maternal Vaccination Against Seasonal Respiratory Illness Webinar

Please register and plan to attend the Affirming Maternal Vaccination Against Seasonal Respiratory Illness webinar, hosted by The American College of Obstetricians and Gynecologists (ACOG) and CDPH.

When: August 26, from 12:00 – 1:00 pm (PT)

[Register here](#)

2025 Annual Influenza Update Webinar

Discover the latest updates on vaccine recommendations and strategies to promote vaccine confidence in underserved communities.

When: August 27 at 9:00 – 10:00 am (PT)

[Register Here](#)

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