



Wednesday, July 23, 2025

## Upcoming Webinars

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### **Affirming Maternal Vaccination Against Seasonal Respiratory Illness Webinar**

American College of Obstetricians and Gynecologists (ACOG) and California Department of Public Health (CDPH) invite providers to attend an upcoming webinar featuring panelist Neil Silverman, MD, ACOG, who will provide guidance and tips for counseling and coding as he reinforces and reaffirms the role of maternal vaccination to protect both mother and baby against seasonal respiratory illness.

**When: Tuesday, August 26, 2025, at 12:00 PM (PDT)**

[Register here](#)

CDPH & ACOG present:



# Affirming Maternal Vaccination Against Seasonal Respiratory Illness

- Learn about ACOG's immunization guidance for prenatal care providers
- Identify useful resources for your immunization practice
- Apply the best coding techniques to help with immunization reimbursement



## DATE

TUESDAY,  
AUGUST 26, 2025



## TIME

12:00 PM, PDT



Speaker

**Neil Silverman, MD**

UCLA Dept of OBGYN

**REGISTER NOW**

[bit.ly/ACOG webinar](https://bit.ly/ACOG_webinar)

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**Communication Strategies to Build Trust and Address  
Misinformation Webinar**

Join the National Foundation for Infectious Diseases and the Coalition for Trust in Health & Science for their upcoming webinar, Communication Strategies to Build Trust and Address Misinformation on Wednesday, August 6, 2025, at 11:00 AM (PT). Learn how to build trust with the general public and address vaccine misinformation. See the flyer below for more information and register today.

**When: Wednesday, August 6, 2025**

[Register here](#)



### **Communication Strategies to Build Trust and Address Misinformation**

**Wednesday, August 6, 2025 at 2:00 PM ET**

Join the National Foundation for Infectious Diseases (NFID) and the Coalition for Trust in Health & Science to discuss the importance of effective communication strategies in building trust and addressing misinformation about vaccine-preventable diseases. Speakers will share practical strategies to build trust with patients and caregivers and promote evidence-based care.



NFID Medical Director **Robert (Bob) H. Hopkins, Jr., MD**, will moderate the discussion with **Erin O'Malley**, Executive Director, Coalition for Trust in Health & Science, and NFID Director **Jean-Venable (Kelly) R. Goode, PharmD**, Professor and Director of the Community-Based Pharmacy Residency Program at Virginia Commonwealth University.



**COMMUNICATION STRATEGIES TO BUILD TRUST AND ADDRESS MISINFORMATION**  
AUGUST 6, 2025 @ 2:00 PM ET

 <p><b>Robert H. Hopkins Jr., MD</b> NFID Medical Director</p>	 <p><b>Erin O'Malley</b> Coalition for Trust in Health &amp; Science</p>	 <p><b>Jean-Venable (Kelly) R. Goode, PharmD</b> Virginia Commonwealth University</p>
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