



THE EQUITYSCOOP



January 2026

A newsletter for Local Health Jurisdictions (LHJs) brought to you by the Equity Technical Assistance (TA) Team, Office of Health Equity, CDPH. Published the first Friday of each month to keep LHJ staff connected, informed, and inspired.

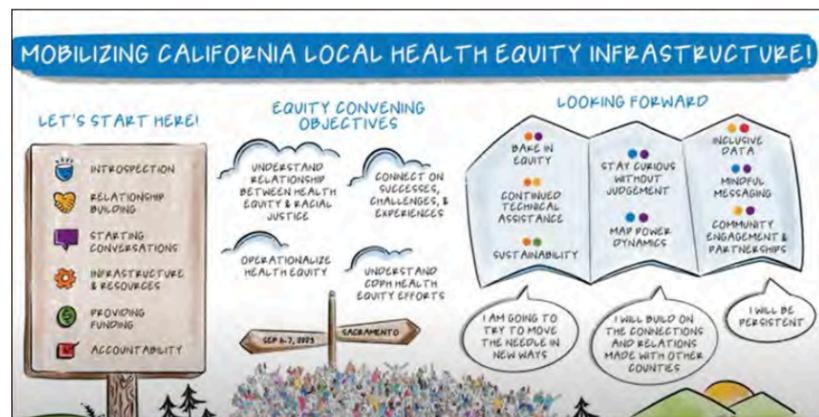
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Want to be featured in a future issue? Submit your idea using the [Newsletter Content Submission \(via Inquiry\)](#) category in the [Equity Portal](#).

Viewing tip: Best viewed in your browser or the latest version of Outlook.

Carrying the Work Forward

Reflections on CDPH's Equity Infrastructure Assessment



Since launching the [Organizational Assessment for Equity Infrastructure](#) in 2022, Local Health Jurisdictions (LHJs) across California have engaged in a multi-year journey to evaluate and strengthen their equity infrastructure.

The assessment tool offered a structured way to reflect on internal practices, identify gaps, and guide strategic planning. Over the past four years, LHJs moved from early-stage efforts to more established equity infrastructure.

With 2025 marking the final year of statewide administration, the organizational assessment invites deeper reflection. What does it mean to build equity infrastructure in systems not originally designed for equity? How do we move from measuring equity to embedding it in the way we lead, plan, and serve?

We encourage LHJs to carry the assessment forward—not as a checklist, but as a living framework. Its flexible design allows health departments to adapt it to their own priorities, whether refining equity goals, supporting workforce development, or strengthening collaboration. Used intentionally, it can remain a valuable tool for reflection and planning, evolving alongside changing priorities, community needs, and a commitment to equity.

Latest News & Program Reminders



January 27, 2026, at 1:00 PM PST

Equity Learning Collaborative: 2025 Organizational Assessment for Equity Infrastructure Findings and Future Strategies



EQUITY LEARNING
COLLABORATIVE

On **Tuesday, January 27th at 1:00 PM**, the Equity Technical Assistance (TA) Team will present an overview of the statewide findings from the 2025 Organizational Assessment for Equity Infrastructure.

2025 marked the final year that the TA Team administered this assessment statewide. Join us to learn how your Local Health Department can continue using this tool to achieve your equity goals. Additionally, you'll hear from the San Francisco Department of Public Health on how they have adapted this assessment internally and from the San Joaquin County Public Health Services on how they have utilized their findings to plan future equity initiatives.

Zoom Registration: [Equity Learning Collaborative - January 2026](#)

New CDPH Bird Flu and PPE Public Health Image Library



This library was launched in September 2025 to share original images with the public that can help public health educators develop educational materials on various topics (e.g., personal protective equipment for dairy farm workers). The images are free-to-use and for anyone to download and use in print, broadcast or online publications or to share on social media.

To use these images, click on each one to enlarge the image, then right click and "save as." Please use the following credit line: California Department of Public Health.

We hope these images are helpful to your outreach and education efforts - please let us know how you are using the images by emailing us at commsoutreach@cdph.ca.gov.

Resource Link: [Public Health Image Library](#)

Training of the Month

Using Message Framing Tools to Build and Sustain Cross-Sector Partnerships



By the [Region IV Public Health Training Center \(PHTC\)](#)

This is a 30-minute self-paced online module. This is the second of three courses about Public Health Reaching Across Sectors (PHRASES).

This course focuses on the 10 PHRASES (Public Health Reaching Across Sectors) framing recommendations and four framing tools. The four framing tools included in the PHRASES Toolkit are frame elements, sample emails, "When You Say They Think" charts, and reframed answers to tough questions.

What You'll Learn

- Differentiate situations in which they may use one or more framing recommendations based on partners' needs and values.
- Identify case situations in which they may use a certain framing tool to engage in conversation with other sectors.
- Select appropriate framing techniques and critique responses about communicating to other sectors.
- Draft ideas for messaging to engage in conversation with other sectors for real-life public health case situations using the framing tools.

Access the Training: [Using Message Framing Tools to Build and Sustain Cross-Sector Partnerships](#)

Don't have an account? Create one for free here: [Create an Account](#)

Equity Essentials



Technical Assistance Toolkit

Tribal Technical Assistance Guidance by the California Strategic Growth Council



In recent years, state agencies have sought to build relationships with tribes by expanding grant eligibility to tribes and enacting tribal policies. However, some tribes may not have access to the information and resources needed to develop competitive applications or engage in state policy processes. In recognition of these barriers, state agencies are increasingly providing technical assistance (TA) to support tribes in applying for and implementing state funding. While tribal applicants may face many of the same obstacles as other under-resourced applicants, special considerations, including [California Native American tribes](#) unique status and the historical relationship between the State of California and tribes necessitate a separate, tailored discussion. This section is meant to help inform the design and effective implementation of TA related to efforts with tribes. While this guidance does not impose mandatory requirements, it can support state agencies in evaluating options, making key decisions, and avoiding pitfalls when developing effective tribal TA programs.

Toolkit: [Tribal Technical Assistance Guidance](#)

Virtual Equity Toolkit 3.0

Developed by the CDPH Office of Health Equity



[The Virtual Equity Toolkit \(VET\)](#) is a compilation of resources divided into the 12 competencies within the four domains as defined in [CDPH's Organizational Assessment for Equity Infrastructure](#). This is the third update to the toolkit since its initial creation. This iteration includes over 100 new equity related resources, updated CA Local Health Jurisdiction (LHJ) spotlights and real LHJ examples of equity work in action derived from the 2024 Organizational Assessment for Equity Infrastructure.

[Explore the Virtual Equity Toolkit 3.0](#)

Principles of Storytelling

Presented by the Association of State and Territorial Health Officials (ASTHO)



Presented by the **Association of State and Territorial Health Officials (ASTHO)**.
Learn strategies for creating impactful narratives and videos that engage audiences and amplify key messages in public health.

[Watch the Recorded Webinar](#)

Technical Assistance (TA) Services Available:

For general inquiries or to schedule a 1:1 consultation, submit an inquiry to your Equity TA Specialist (below) via the [Equity Technical Assistance Portal](#):

Rural North | Haley Ni
Greater Sierra-Sacramento | Claudia Medina
Central California | Haley Ni
Bay Area | Salina Ramachhita
Southern California/ Los Angeles | Jessica Medina

Have something to share in the next *Equity Scoop*?

We welcome LHJ highlights, events, resources, and more. To be considered, submit your content using the **Newsletter Content Submission (via Inquiry)** category in the [Equity Portal](#).

Deadline: Submissions are due **three Fridays before** each newsletter release date.

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