



Wednesday, November 20, 2024

## Latest Updates and Resources

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## Immunizing for Two+: Enhancing Maternal Protection & Vaccine Uptake

JOIN THE AMERICAN COLLEGE OF OBSTETRICIANS &  
GYNECOLOGISTS (ACOG) DISTRICT IX COMMITTEE  
ON PUBLIC HEALTH FOR A SPECIAL WEBINAR:

Immunizing for Two+:  
Enhancing Maternal  
Protection  
& Vaccine Uptake



Register at: [bit.ly/ACOGwebinar](https://bit.ly/ACOGwebinar)



SPEAKER  
NEIL SILVERMAN, MD  
OB-GYN

TUES, DEC 10, 2024  
12 PM TO 1 PM (PT)

PRESENTED IN PARTNERSHIP WITH THE CA DEPARTMENT OF PUBLIC HEALTH,  
IMMUNIZATION BRANCH & THE CALIFORNIA IMMUNIZATION COALITION

Don't miss this special webinar hosted by the American College of Obstetricians and Gynecologists (ACOG), the California Department of Public Health (CDPH) and the California Immunization Coalition featuring OBGYN Dr. Neil Silverman, who will share practical strategies to improve prenatal vaccination rates in busy practices. Get the latest insights on rising vaccine-preventable disease rates, prenatal vaccine recommendations, and valuable resources to enhance your prenatal practice.

[Register now](#) to ensure you're up to date on the best ways to protect your patients and their babies!

**When:** Tuesday, December 10, 2024 12:00 pm -1:00 pm (PT). Reserve your spot and [register today!](#)

**Who should attend:** OBGYNs, midwives, family physicians and staff supporting prenatal care delivery.

## Webinar Objectives:

By the end of this webinar, attendees will be able to:

1. Explain current disease rates of vaccine-preventable diseases that can impact pregnant persons and their babies.
2. Implement evidence-based strategies to boost prenatal vaccination rates.
3. Identify resources to improve their vaccination practice (e.g., billing /coding, free patient materials, etc.).

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## National Influenza Vaccination Week



December 2 – 6 is [National Influenza Vaccination Week!](#) – a time to remind patients to get their [updated \(2024 - 2025\) flu vaccine](#) **before** they gather or travel for the holidays.

Please continue to encourage everyone 6 months and older to get vaccinated against flu, especially older adults, pregnant people, young children, and others at higher risk.

Consider using these **patient portal reminders**:

- Have you gotten your [annual flu vaccine](#) yet? There's still time! A flu vaccine is the best way to help protect yourself and your loved ones against getting

seriously sick from the flu. Ask us about other immunizations you may be due for.

### **Pregnant patients:**

- Have you received your [annual flu vaccine](#) yet? There's still time! Immunizing against flu during pregnancy passes protection to your baby, helping prevent serious illness due to flu in early life when they are most vulnerable. Ask us about other immunizations you may be due for.

### **Parents of children 6 months and older:**

- Has your child gotten their [annual flu vaccine](#) yet? There's still time! Every year flu puts thousands of children in the hospital. Making sure your child is immunized against flu can lower their risk for serious flu complications. Some children 6 months - 8 years need 2 doses. Ask us about other immunizations your child may be due for.

### **Resources**

- [Flu and Respiratory Disease Prevention Materials](#)
- [Flu and COVID-19 Vaccines Communications Toolkit](#)
- [Preventing Seasonal Flu](#) (CDC)
- [NIVW Digital Media Toolkit](#) (CDC)

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## **CDC to Sunset Mpox Vaccine Locator**

Please note that the CDC plans to sunset the [CDC Mpox Vaccine Locator](#) on Friday, November 22, 2024. Persons [at risk for mpox](#) can find information on accessing the JYNNEOS vaccine by visiting the [CDPH Mpox Vaccination page](#), while health care providers and health systems can learn about coverage and reimbursement options for JYNNEOS [here](#).

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## **Upcoming CDPH Cancellation and Closures**

- **The CDPH Immunization Updates for LHDs webinar** on Tuesday, November 26, 2024, has been cancelled in observance of the Thanksgiving

Holiday. The webinar series will resume on Tuesday, December 10, 2024.

- **The CDPH Immunization Updates for Providers webinar** on Friday, November 29, 2024, has been cancelled in observance of the Thanksgiving Holiday. The webinar series will resume on Friday, December 13, 2024. If you have not done so already, please register for future sessions [here](#).

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- **The Provider Call Center will be closed** on Thursday, November 28 and Friday, November 29, 2024, and will reopen on Monday, December 2, 2024.



California Department of Public Health | Immunization Branch  
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 Richmond CA 94804  
[View In Browser](#)

## Holiday Ordering Cadence

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For information on ordering cadence changes see the following calendars:

- [November 2024 Routine Vaccination Distribution Holiday Calendars & Holds](#)
- [CA SGF Flu Vaccine Program: 2024 Holiday Ordering & Distribution Cadence Calendar](#)

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