

# Process Fusion 360 Cloud Faxing Solution

## Why Your Business Should Adopt Cloud Fax

Whether in support of cost-savings initiatives, consolidation projects, or cloud-first strategies, companies are turning to enterprise-grade cloud faxing to make back-office information exchanges reliable, highly available, and secure while lowering the total cost of ownership.

Companies that have outgrown their fax systems or need to replace aging equipment will struggle with send/ receive errors, loss of content, fax failures, busy signals, and other problems that impede communication and lead to negative outcomes such as unhappy customers and revenue loss.

## Key Benefits

### Security & Compliance

PF 360 Cloud Faxing Solution maintain full fax transmission log for audit and compliance. TLS encryption is enabled to ensure secure email to fax transmission in heavily regulated industries such as financial service, insurance and healthcare.

### Interoperability

Cloud fax services enhance the value of standalone fax methods, by integrating with back-end systems and applications through prebuilt connectors or web-based APIs. This provides exponential value by enabling inbound and outbound faxing directly within an ERP application.

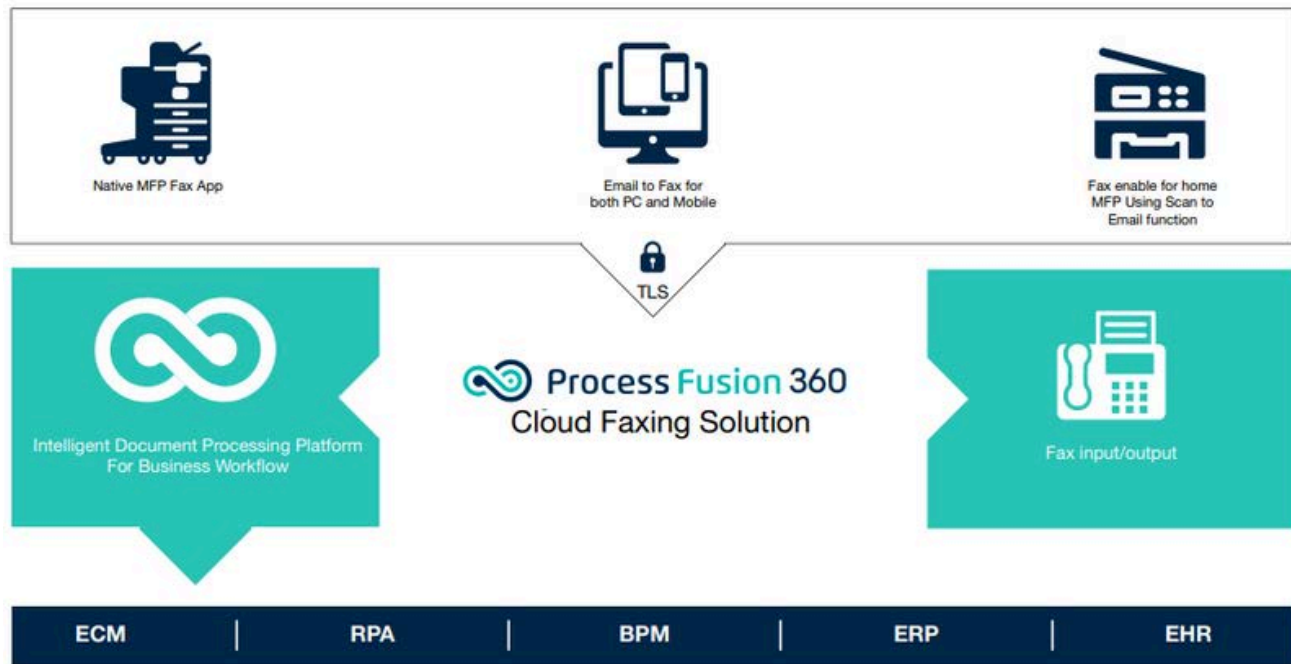
### Workflow Automation

By combining cloud fax solution with PF 360 intelligent document processing technology using Machine Learning, organizations can automate the process of inbound faxes, capturing relevant data and ingesting it automatically into any back-end system.

### Reduced Operating Costs

Lower the total cost of ownership, by eliminating the costs associated with fax machines, fax servers, fax cards and software, dedicated phone lines, fax paper etc. and scales automatically to meet demand and eliminate busy signals, especially at times of peak volume.

# How It Works



## Sending Faxes from Desktop | Mobile

Users can easily send faxes using their mail client on their desktop or mobile devices using the simple format of "Faxnumber@fax.yourcompany.com). All document(s) attached to the email will then be automatically converted and sent as a fax message. The sender will receive the fax status notification via email.

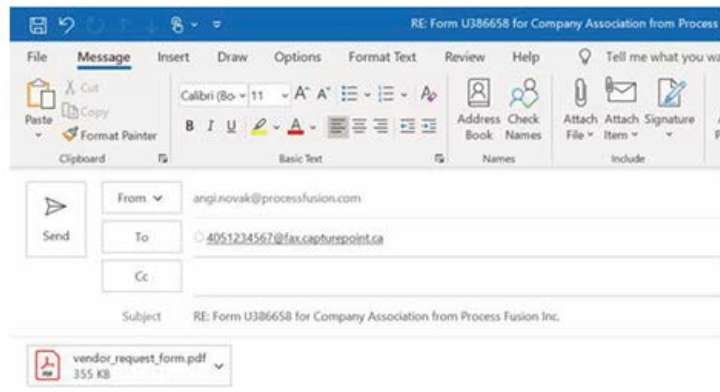
## Sending Faxes from MFP

PF 360 Cloud Faxing Solution is compatible with most office MFPs using the devices native fax function. For home MFPs, faxing can be enabled using "Scan-to-Email" function without the need of a phone line.

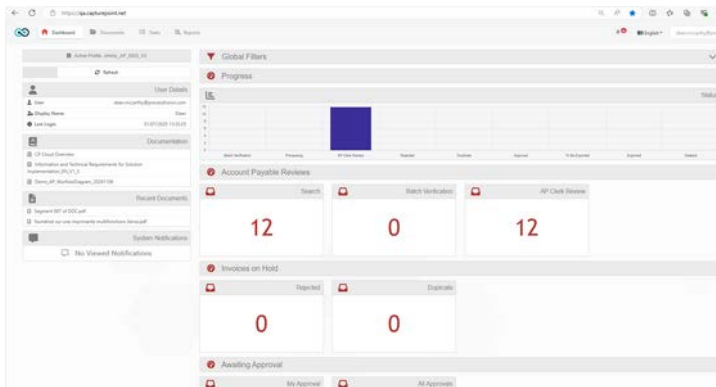
## Receiving Faxes

Incoming fax messages are received directly to assigned email inboxes as a PDF file. Organization and users are able to manage all their inbound fax messages using the email inboxes or the PF 360 web portal. Intelligent fax routing and processing can be configured using the PF 360 portal.

# Enjoy a Simple User Experience



# Intelligent Capture For Inbound Faxes



# Secure, Flexible and Cost-Effective Fax Over IP For the Digital Era

- ✓ Zero capital expenditure
- ✓ Infinite scalability
- ✓ Eliminate traditional telephony
- ✓ Integrate fax with any application
- ✓ Easy setup and configuration
- ✓ Keep existing fax numbers



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